

# **ABOUT OUR REPORT**

#### **APPROVAL**

#### **GUIDING FRAMEWORKS**

- · South African Companies Act, 71 of 2008 (as amended) (the Companies Act)
- · Financial Sector Charter (FSC) (South Africa)
- · Employment Equity Act 55 of 1998 (South Africa)
- King IV Report on Corporate Governance™ for South Africa, 2016 (King IV)1
- · United Nations Principles for Responsible Investing (UNPRI)
- · Code for Responsible Investing in South Africa (CRISA)
- · Our impact cuts across several Sustainable Development Goals (SDGs), addressing, quality education, poverty eradication, transformational infrastructure. sustainable cities and communities. climate action, affordable and clean energy, and partnerships
- United Nations Global Compact (UNGC)



INTEGRATED REPORT



CORPORATE **GOVERNANCE** REPORT



REMUNERATION REPORT



**SUSTAINABILITY REPORT** 



**CLIMATE** REPORT



TAX TRANSPARENCY REPORT

# **NAVIGATING OUR REPORT**

#### LINES OF BUSINESS





10





### **OUR STAKEHOLDERS**











### SIX CAPITALS

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### SCOPE AND BOUNDARY

This report covers the activities of the Group as set out in the Group Sustainability Framework for the period 1 January 2021 to 31 December 2021. It provides an overview of key environmental, social and governance (ESG) initiatives and activities to create shared value during the period.

#### **ASSURANCE**

Management performed a review to ensure the accuracy of the reporting content. The Board and Responsible Business committees provided oversight. The Group Internal Audit followed a limited assurance process in respect of numeric disclosures.

### **FEEDBACK**

We value stakeholder feedback. Please share your experience of reading this report by contacting us.

#### **INVESTOR RELATIONS**

#### Sizwe Ndlovu

T: +27 (11) 217 1163 E: tndlovu6@oldmutual.com

### COMMUNICATIONS

#### Vuyo Mtawa

M: +27 (11) 217 1953 E: vmtawa@oldmutual.com

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South Africa: Western Cape 33.2278° S, 21.8569° E



We recognise the interconnectivity between the economic, social, and environmental systems we operate in, and the global urgency to transform our collective growth path to be more socially inclusive, low carbon, and resource efficient. Our business response to sustainability is shaped by our core business activities and competencies, the material Environmental, Social and Governance (ESG) issues impacting our business and our stakeholders, and a deep commitment to acting responsibly and treating all stakeholders fairly.

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Iain Williamson

CFO





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The design and theme for the 2021 annual reporting suite is **Watching over Africa: The future starts where the world began.** This concept challenges the narrow and often negative view of Africa. It suggests an open perspective and that we should keep an eye on Africa as it develops. The design concept aligns to our confidence and belief in the continuing growth and potential of this continent and development of its people.

All images in this report and supplementary reports were taken from countries in which we operate.

# **SUSTAINABILITY HIGHLIGHTS IN 2021**

TO BE OUR CUSTOMERS' FIRST CHOICE TO SUSTAIN, GROW AND PROTECT THEIR PROSPERITY

# **MSCI ESG RATING** AAA

**JSE FTSE RUSSELI** 49<sup>™</sup> PERCENTILE\*

**RESPONSIBLE INVESTMENT** 

**ENVIRONMENT** 

**SOCIAL** 

**GOVERNANCE** 

**Old Mutual Investment Group voted best ESG Responsible Investor** in Africa 2021 Capital Finance

International

Signatory to the Task Force on Climate-related **Financial Disclosures** (TCFD)

We published our inaugural 2021 Climate report

Across Africa, our financial education initiatives have reached more than

22 million people

4.600 SMEs and invested over **R260 million** towards SMEs in South Africa

R150.5 billion

management invested in the

Green Economy#

Total operational carbon

emissions reduced

by 23% since 2019

of assets under

We reached more than

We reached more than 650,000 young people training programmes in

R26.4 billion

through our education and South Africa

of proprietary assets invested in

renewable energy

43%

First SA Insurer

**Net Zero Asset** 

**Owner Alliance** 

to join the

of top leadership positions occupied by women

Level 1 BBBEE contributor in South Africa

Second SA asset manager

to join Net Zero Asset

**Managers Initiative** 

ADDITIONAL

Overall South African Customer Satisfaction Index score of **82.5**%

Rated South Africa's top long-term insurer in the Ask Afrika Orange Index

1 million Old Mutual Rewards members

**R45** million invested in intermediary training and development

**R82 million** invested in employee learning and leadership development

50%

of Board members black South African

**31%** of Board members are female

89% score on Fraud health check Second

**Tax Transparency** report published

No material fines

were issued by any regulators during 2021

<sup>\*</sup> The ESG Rating Supersector Relative Score is calculated by comparing a company's ESG Rating to others within the same FTSE Industry Classification Benchmark Supersector



<sup>#</sup> This includes proprietary and third party funds

# **OVERVIEW OF OUR BUSINESS**

**EXTRACT FROM THE** 

INTEGRATED REPORT

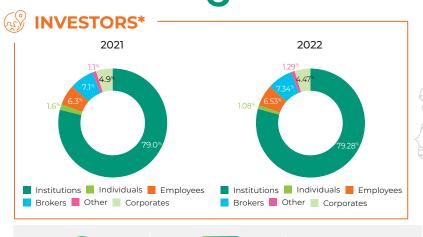
Total investment in socially

inclusive, low carbon

and resource efficient

investments

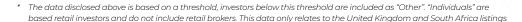
Old Mutual is a financial services provider anchored in Africa and we have been serving our customers and communities for 172 years.





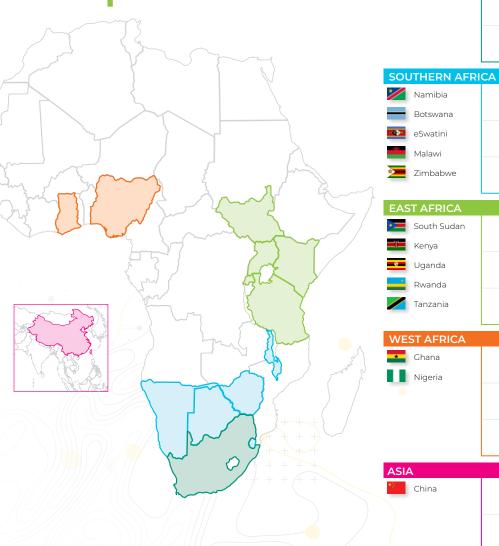
In China, we provide life insurance and investment solutions to high net worth retail customers through a 50:50 joint venture with the China Energy Capital Holdings, a subsidiary of China Energy (a State Owned Enterprise).

**Employees** 



Funds under management

# **Operating in** 14 countries



### **SOUTH AFRICA** South Africa Tied Advisers 9.053 Employees 21.362 Customers 6.2m











0.2m

# OVERVIEW OF OUR BUSINESS CONTINUED

# MEETING OUR CUSTOMERS' NEEDS

To meet the various needs of our customers, we offer a wide range of products and services through various distribution channels. We deliver our products and services through six main operating segments which are structured to deliver our solutions in line with our customer needs.



### **OUR LINES OF BUSINESS**

Kenya: Amboseli National Park 2.6527° S, 37.2606° E



### LIFE AND SAVINGS

Protection solutions for certain risk events including life, critical illness, disability and funeral cover. Long-term savings solutions include retirement and traditional savings products.



#### **ASSET MANAGEMENT**

Retail savings and investment products including unit trusts and institutional capabilities across all major assets classes, including listed and unlisted equity, credit, fixed income, property and infrastructure.



### **PROPERTY AND** CASUALTY

A range of short-term insurance solutions for loss of property liability and cover for personal, commercial, specialty and credit risks.



#### **BANKING AND** LENDING

Wide range of banking and lending solutions including unsecured lending and simple retail banking solutions. Structured credit through our Specialised Finance division.



## **OUR DISTRIBUTION CHANNELS**

We leverage technology and digital platforms to help us deliver on our goal of being always present first for our customers and advisers. Our digital capabilities are available on the web, mobile app, cellphone commerce channels such as WhatsApp and USSD. This gives our customers the greatest choice, progressing towards creating consistent omnichannel experiences.



Tied and independent intermediaries

38,737



201



Active digital users 1.1 million



Retail branches

Worksites

**47,226** 

## **OUR SEGMENTS**

Our operating segments provide a broad range of customers with the advice and solutions they need to strengthen their financial wellbeing.

### MASS AND **FOUNDATION**

Provides simple financial products to retail customers in the low income and lower middle income markets.









#### PERSONAL FINANCE **AND WEALTH MANAGEMENT**

Provides holistic financial advice and a full range of insurance and investment solutions to retail customers in the middle income and high net worth markets.







#### **OLD MUTUAL INVESTMENTS**

Provides a broad range of asset management solutions and services to retail and institutional investors.



Report, page 71



Read more in the Integrated





OLD MUTUAL

CORPORATE

Provides group assurance,

investments and advisory

SMMEs

solutions to Enterprises and

#### **OLD MUTUAL INSURE**

Provides a comprehensive range of short-term insurance solutions to retail and institutional customers.

Read more in the Integrated

Report, page 75

## **REST OF AFRICA**

Operates in 12 countries across the African continent, offering a broad range of financial solutions to retail customers. corporates and government institutions.













# **OUR STRATEGY OVERVIEW**

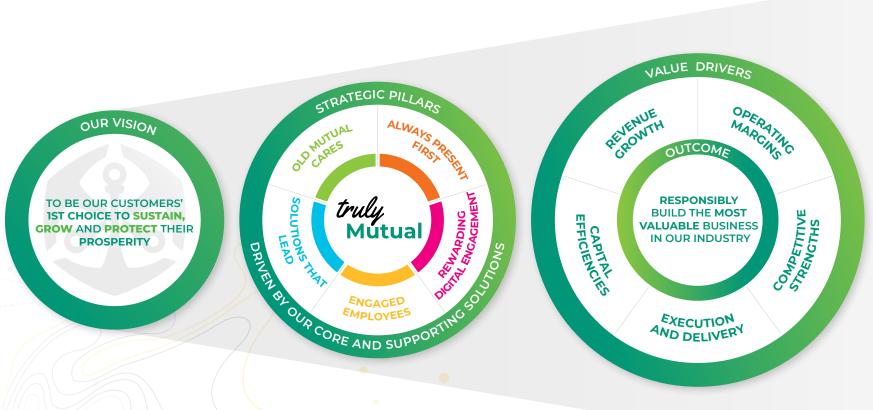
**EXTRACT FROM THE** 

INTEGRATED REPORT

Our Truly Mutual strategy is aligned with, and inspired by, our purpose of championing mutually positive futures every day.

It builds on a strong foundation of serving customers for 176 years, using our trusted brand and enviable distribution scale. Our strategy has been formulated taking into consideration our operating environment, evolving customer needs, the competitive landscape and rapidly changing technological advancements to ensure that we are able to sustainably deliver long-term value to all our stakeholders.

Our five interconnected strategic pillars aim to drive brand differentiation, provide solutions that meet changing customer needs and enables a seamless transition between face to face and digital journeys. We draw on our talented and engaged employees to achieve these objectives. We remain mindful of our responsibility to society and the important role we play in ensuring positive futures for our customers and communities. In 2021, we formalised five value drivers as an overlay to our strategy. The value drivers create a link between our strategic actions and the value creation impact for the Group. They also help inform the prioritisation of these actions to ensure maximum value creation for customers and shareholders alike. The execution of our Truly Mutual strategy will translate to shared value for all our stakeholders by building the most valuable business in our industry.



# We will make it evident that **Old Mutual Cares**

through solutions and actions that support customers, their families, and communities

# We will aim to be **Always** present first

by ensuring that propositions and advice are available to customers when and how they need them, and through our brand that is always top of mind

# We will build **Rewarding** digital engagement

through considerate and effective use of advice and customer data

# Our high performing **Engaged employees**

will make meaningful contributions to achieve our purpose, vision and values

# We will deliver **Solutions** that lead

in service and performance, for insurance, investments and supporting banking needs

# **OUR APPROACH TO SUSTAINABILITY REPORTING**

In 2021 we developed our Sustainability Framework to articulate how we align our sustainability agenda in all the countries we operate in to our vision of 'becoming our customers' first choice to sustain, grow and protect their prosperity'. Delivering on this vision enables us to responsibly build the most valuable business in our industry.

Our 2020 Responsible Business Impact Report highlighted the progress we made on our seven Responsible Business focus areas which underpin the Old Mutual Cares pillar of our Truly Mutual strategy. Our Responsible Business focus areas remain relevant and are incorporated into the relevant sections of the Sustainability Framework. We have aligned our Sustainability Report to

this framework which sets out our response to key ESG issues which are material to our Group.

There is an increased expectation from local and international investors and other stakeholders for high-quality, transparent, reliable, and comparable reporting by companies on ESG matters. As a result, sustainability reporting is evolving. We welcome the

following developments aimed at ensuring greater convergence and harmonisation of sustainability reporting standards:

- On 3 November 2021 the IFRS Foundation Trustees announced the creation of the International Sustainability Standards Board
- On 9 December 2021 the JSE released the JSE Sustainability Disclosure Guidance draft, which was available for public comment until 28 February 2022

We will continue to evolve our Sustainability Reporting to align to emerging practices such as these.

### A GUIDE TO OUR SUSTAINABILITY REPORT



# A MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER



We champion mutually positive futures for our customers and stakeholders every day. We do this through the breadth of solutions that we offer to assist customers to navigate their life financial journeys. In delivering on this purpose, we aim to responsibly build the most valuable business in our industry.

lain Williamson Chief Executive Officer

We recognise the interconnectivity between the economic, social, and environmental systems we operate in, and this determines our approach to sustainability. This interconnectivity also highlights the global urgency to transform our collective growth path to be socially inclusive, low carbon and resource efficient.

Our business response to sustainability is shaped by our core business activities and competencies, the material ESG issues impacting our business and our stakeholders, as well as a deep commitment to act responsibly and treat all stakeholders fairly.

#### WE PERFORM THREE CORE ACTIVITIES IN CREATING VALUE FOR OUR STAKEHOLDERS:

OUR CORE ACTIVITIES

SUSTAINABILITY RESPONSE

OUR!

#### **GATHER CAPITAL**

We gather capital by providing financial advice and saving solutions

Our focus is on providing **customers** with quality advice and fairly priced products that meet their needs, to help them achieve their financial goals.

We provide our customers with financial education and inclusion initiatives to encourage saving and investing and improve credit behaviour, and retirement readiness.

#### **INVEST CAPITAL**

We invest this capital to achieve returns for our customers, in ways that are good for society TRANSFER RISK

We protect our customers by taking on and pooling risk that they are unable to carry individually

Our responsible investment focus is to deliver appropriate risk-adjusted returns to customers while supporting long-term sustainability outcomes. We integrate ESC into investment and ownership decisions and deliver innovative investment products and services that solve for long-term sustainability outcomes.

Our comprehensive asset stewardship programme supports our investment practice. This programme expresses our position on key ESG issues in the market. Collectively, these 'shared value' activities are seen as core competitive competencies that supplement our value drivers.

We price, pool, and manage risk against long-term liability horizons. We are interested in aligning our competencies with activities that reduce the long-term systemic risks we are exposed to.

We are also uniquely placed to leverage our core business competencies to align economic and ESG outcomes across policy holders, shareholders, and broader stakeholders to achieve shared value.

Our **employees** play an essential role in delivering on our core business activities. We believe that engaged and motivated employees that have a deep sense of belonging and connection to our purpose, vision and values will make meaningful contributions to deliver value to our stakeholders. We provide our employees with a working environment where they feel safe and can do their job without any risk to their **health and well-being**. We believe that **diversity, equity and inclusion** in our workforce promotes innovation and drives transformational growth. Our focus on **skills development** and training allows us to develop the specialist, technical and leadership competencies we require to deliver innovative solutions for our customers.

# A MESSAGE FROM OUR CEO CONTINUED

#### MATERIAL EXTERNAL ESG ISSUES IMPACTING OUR BUSINESS

#### **ENVIRONMENT**

# Climate change is the key Environmental risk facing our Group and poses a threat to the sustainability of our business operations and the communities and countries we operate in.

#### SOCIAL

Social risks, such as extreme poverty, inequality and unemployment are primary systemic risks across the African continent.

#### **GOVERNANCE**

Governance failures across public and private sectors remain persistent long-term sustainability risks for Africa

#### **GROUP SUSTAINABILITY RESPONSE**

We are responding to the challenges posed by climate change by focusing on the decarbonisation of our operational footprint and our proprietary and client investment portfolios. We believe the key to addressing poverty, inequality and unemployment over the long term lies in education and job creation.

We contribute to education, skills development, and entrepreneurship initiatives across all the countries we operate in. Our financial education and inclusion initiatives are aimed at increasing financial literacy in our communities to shift financial behaviour towards economic transformation and inclusion. Our core savings and protection solutions as well as our ongoing efforts to deliver sound advice to our customers, are at the centre.

We believe that good corporate governance is fundamental to the success, sustainability and legitimacy of our Group. Our Group Governance Framework drives top down governance and our organisational ethics and values set the standards for our corporate governance. Our strategy is supported by sound risk management principles and processes. We take our role to contribute to the prevention of financial crime seriously. We believe in transparency in the disclosure of our responsible remuneration policies and practices as well as our approach to the responsible management of our tax affairs.

#### OUR COMMITMENT TO ACT RESPONSIBLY AND TREAT ALL STAKEHOLDERS FAIRLY

Our stakeholder-focused approach ensures we have a common understanding of the areas where we can make a measurable impact. We need to conduct our core business in a way that benefits and prioritises our shareholders, customers and employees while supporting other stakeholders' initiatives and the environment. This will ensure our sustainability efforts align with our business model and business strategy. We will continue to be selectively responsive to the needs of our stakeholders across all markets.

While there is still much consolidation work to be done in driving impact aligned to this approach, I am proud of the way we came together as a Group in 2021, responding with speed, empathy and real intent to the material issues that significantly impact our business and key stakeholders. As a company that plays a critical role in the socio-economic development of the African markets we operate in, we are determined to continue investing responsibly in areas that maximise customer returns and meet our ESG objectives.

#### Iain Williamson

CEO



Old Mutual became a signatory to the UNGC in August 2018. I am pleased to reaffirm our support of the 10 Principles of the UNGC in the areas of Human Rights, Labour, Environment and Anti-Corruption.

We align ourselves as active contributors of the following Sustainable Development Goals:























# A MESSAGE FROM OUR RESPONSIBLE BUSINESS COMMITTEE CHAIRPERSON



The Old Mutual Responsible Business committee monitors and reports on the Group's sustainable social and economic development activities. The committee assists the Board to monitor the Group's progress in achieving its shared value outcome of responsibly building the most valuable business in our industry.

Sizeka Magwentshu-Rensburg Responsible Business committee Chairperson

The global pandemic continued to highlight the systemic inequities that impede communities from reaching their full potential. From extended lockdown measures, electricity shortages and civil unrest, to continued vaccine hesitancy and growing climate concerns, our shared challenges are many. However, I strongly believe that there are even greater opportunities for the private sector to step up in providing solutions to these challenges and help build more prosperous future generations.

The responsible investment, environmental, social and governance initiatives outlined in this report are our Group's response to addressing these challenges. There is an increasing expectation from all our stakeholders that we do so.

### **COMMITTEE FOCUS AREAS IN 2021**

The Responsible Business committee plays an important role in engaging with stakeholders to understand their needs and concerns. Our focus is on maximising customer and shareholder value while making sure we secure the opportunity for good returns in a sustainable way. In addition to the committee's routine mandated responsibilities, the material matters referred to below occupied our time in 2021.

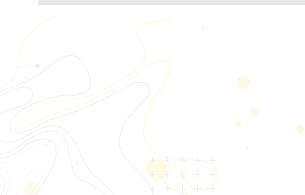
We reviewed the Group's **responsible investment** progress report, monitored compliance with the UNPRI and ultimately approved the responsible investment policy.

In our oversight role, the committee remains cognisant that Old Mutual's strategic vision is to be **customers**' first choice to sustain, grow and protect their prosperity. To help ensure fair customer outcomes and confirm that Old Mutual continues to provide value for money solutions, we oversaw the implementation of the Group Market Conduct Framework. We are satisfied that it is in line with all compliance needs and industry best practice. We also reflected on the Group's philosophy of responsible lending and are satisfied with the initiatives implemented in this regard.

Old Mutual's dedicated and skilled **employees** are our greatest competitive advantage, and their welfare is a priority. To ensure the Group is fulfilling its responsibility to employees, the committee provided oversight over the Group Diversity and Inclusion strategy and related initiatives, noting positive traction in their execution. We had oversight over work being done to enhance the BBBEE strategy framework and deliberated and approved the enhanced employment equity policy. We reviewed and tracked the outcomes of culture surveys, monitored management's initiatives to enhance team culture, optimise a staggered return to work and implement a hybrid working model.

To ensure a progressive ethical culture, the committee monitored ethics management across the Group, including the application of the code of ethics, the Maadili charter. The charter is supported and extended by several policies, including anti-bribery and corruption, conflicts of interest, gifting, and whistleblowing policies. We are satisfied that the charter and these policies operate effectively as designed.

The committee reviewed the health and safety policy and report, confirming the Group complied with all the relevant legal requirements regarding the health and safety requirements under the Occupational Health and Safety act. The committee specifically ensured that COVID-19 regulations were incorporated and adhered to.



# A MESSAGE FROM OUR RESPONSIBLE BUSINESS COMMITTEE CHAIRPERSON CONTINUED

Our Board recognises that unless we take appropriate action, **climate change** will impact the sustainability of our business and erode value for stakeholders. Accountability for climate change was formalised at a Board and Executive committee (Exco) level within the existing structures, including the Responsible Business committee. We engaged with executive management on how climate change risks impact on the Group's products, solutions and stakeholders. We considered the Group's climate change investment risk exposure, with assessment of portfolios to identify long-term, climate-related impacts. We also oversaw the publication of Old Mutual's inaugural Climate Report incorporating the recommendations of the TCFD, which is available here .

We monitored the Group's initiatives to phase out thermal coal within our proprietary investment holdings over time. We reviewed initiatives to reduce the Group's operational carbon footprint. This includes moving to solar power, reducing use of municipal water, and decreasing waste to landfills through recycling.

Mandated by the committee, management assessed the various programmes supporting our **communities** across the business and provided an overview of the programmes and their impact, which forms the basis for the communities disclosure in this report. The committee was pleased to receive regular updates on the Group's progress in delivering financial education and inclusion initiatives across the African continent.

### THIS SUSTAINABILITY REPORT

The committee's mandate also includes reporting to the Group's stakeholders on the material matters it oversees. Each of the reports in our year-end reporting suite discloses relevant information to a specific audience. This Sustainability Report communicates our impact on the environment, society and the economy to the Group's broad stakeholder base. We recognise the increased expectation for transparent sustainability reporting, including evidence of progress tracked against metrics and targets. With this in mind, we reviewed the revised Group Sustainability Framework and approved a new approach to sustainability reporting.

We hope this report will give our stakeholders insight into the significant ESG matters within the Group, and the practical steps that we take to have a positive impact. With acknowledgement that this is a journey, the committee reviewed and approved this report.

I would like to thank the members of the Responsible Business committee for their commitment to the oversight role they play to ensure sound governance and high ethical standards and their guidance on how to integrate ESG into our business strategy and practices.

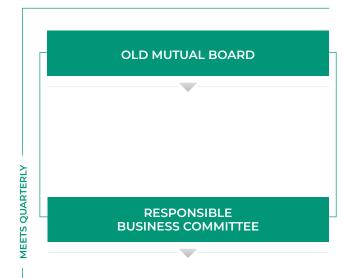
#### Sizeka Magwentshu-Rensburg

Responsible Business committee Chairperson



# **GOVERNING SUSTAINABILITY AT OLD MUTUAL**

Corporate governance contributes to an ethical culture that stretches beyond compliance to the principles of true accountability, transparency, and fairness.



#### **BOARD MANDATE**

The Board is accountable for the Group's overall performance and is entrusted to provide direction and leadership on the various financial, economic, and ESG-related issues that arise within our operating environments. The Board provides the mandate to the Responsible Business committee.

#### RESPONSIBLE BUSINESS COMMITTEE

- As the custodian of sustainability at Old Mutual, the Responsible Business committee, incorporating Social and Ethics, is constituted as a statutory committee of the Board according to section 72(4) of the Companies Act, read together with regulation 43 of the Companies Regulations, 2011 and King IV
- Its mandate is to monitor and report on the Group's activities in sustainable social and economic development, including public safety, public health, environmental management, corporate social investment, consumer relationships, labour and employment, the promotion of equality, and ethics management
- It assists the Board in monitoring the extent to which the Group achieves its shared value goals, by overseeing the efforts in the delivery of shared value and responsible business practices
- The committee provides a mandate to the Responsible Business Executive committee and holds them accountable for the implementation of the Group Sustainability Framework.

RESPONSIBLE BUSINESS EXECUTIVE COMMITTEE

### **EXECUTIVE MANAGEMENT**

 The committee plays an important role in ensuring alignment between our business strategy and sustainability efforts. It oversees the implementation of the Group Sustainability Framework and ensures there is adequate investment, resourcing, and support for sustainability commitments. The committee reports on and evidences the Group's ESG activities and initiatives to stakeholders.

#### **SUSTAINABILITY TEAM**

#### SUSTAINABILITY TEAM

 The team drives a collaborative approach across the Group's value chain to deliver integrated outputs. It communicates the objectives and activities of the Group Sustainability Framework to business units and supporting functions and supports them in executing these activities





Our responsible investment focus is to deliver appropriate risk-adjusted returns to customers while supporting long-term sustainability outcomes.















# **ASSET OWNER**\*

### **OUR APPROACH AND COMMITMENT**

Our approach to Responsible Investment is founded on an understanding of systemic risks posed by sustainability issues on our investments. Our values guide our actions and behaviours, and we acknowledge the need to recognise, evaluate and incorporate material ESG risks and opportunities into our investment and ownership decisions. Our Responsible Investment practices complement our activities and decision-making, pursuing long-term risk-adjusted returns for our customers, while aligning with the broader interests of society.

#### **ACTIVITIES**

Consideration of Responsible Investment practices in investment and ownership decisions, responsible stewardship supporting industry Responsible Investment initiatives and contributing to Responsible Investment thought leadership and public disclosure

#### OUTCOME

Embedding Responsible Investment within our investment strategy

#### IMPACT

An investment approach that aligns to the broader interests of society, addressing long-term system risk, alongside long-term risk-adjusted returns for our clients.

# RESPONSIBLE INVESTMENT INTEGRATION ACROSS ASSET CLASSES

Our assets are managed by asset managers within the Group and a selection of external global asset managers. We facilitate our contribution towards real economic outcomes through mandates with our asset managers. Our actions inform the asset managers' portfolio investment choices in investee companies that operate in the real economy, thereby driving real-world outcomes. When selecting and appointing asset managers, we consider the extent to which Responsible Investment is embedded in their investment and ownership practices. Each asset manager integrates Responsible Investment into their investment decision-making processes through mechanisms appropriate to the respective asset classes they manage.



\*\* All asset owner disclosures are in respect of assets under management within the scope of our fiduciary duty for our South African life business (OMLACSA). This includes all With Profit Policyholder and Shareholder assets, collectively referred to as our proprietary investment portfolios. We invest our proprietary investment portfolios in various asset classes which align with our strategic asset allocation

# OUR RESPONSIBLE INVESTMENT THEMES



#### **Planet**

Mitigating impacts on the environment and resultant societal harm by responding to material business risks and opportunities.



#### People and prosperity

Increasing client value through value drivers associated with economic and social prosperity.



#### Governance

Achieving long-term value by aligning and driving financial and societal performance, innovating, ensuring accountability, and building legitimacy with stakeholders.

# RESPONSIBLE INVESTMENT DISCLOSURE AND PARTICIPATION

We have been a signatory to the Principles for Responsible Investing (PRI) since 2012. Our latest Responsible Investment Transparency Report is available here .

Through our membership of the PRI Asset Owner Technical Advisory committee during 2021 we were able to support the PRI in empowering Asset Owners as responsible investors.

### DEVELOPING A GREEN ECONOMY FRAMEWORK FOR LOW-CARBON, RESOURCE EFFICIENT INCLUSIVE ECONOMIC GROWTH

The Green Economy is a low-carbon, resource-efficient and socially inclusive economic growth path for improved human wellbeing and social equity while reducing environmental risks. It is an alternative concept to typical industrial economic growth, focussing on increasing GDP above all other goals. A **Green Economy Taxonomy** governs what financial instruments can be called 'green' and defines their categories and qualifying characteristics.

Our inhouse developed Green Economy Taxonomy allows us to track the portion of our investments invested in the green economy.

Through Old Mutual Investment Group we have proactively engaged with the National Treasury

Working Group on developing the Green Finance Taxonomy for South Africa. We will continue to contribute towards the development of a National Taxonomy for the South African market in seeking to enhance disclosure, tracking, and monitoring of qualifying investments.

We intend to leverage off our current green investments, while seeking to tilt our portfolios towards more green opportunities subject to our asset allocation parameters.

#### ASSET OWNER INVESTMENT HIGHLIGHTS#

Renewable energy:

R26.4 billion\*

Low income and affordable housing: R1.4 billion\*

\* As at 31 December 2021

Education:

R1.4 billion\*

Water and sanitation:

R2.6 billion\*

# SOUTH AFRICAN ASSET MANAGERS

Old Mutual asset managers offer a comprehensive range of investment capabilities that deliver sustainable long-term returns for our clients. We do this while being responsible stewards of the assets we manage.

**ASSET CLASS** 

**ASSET MANAGER** 

**LISTED EOUITY** 

## **OLD MUTUAL INVESTMENT GROUP**

Old Mutual Investment Group is a leading African investment manager with R458 billion\* in assets under management. It offers a range of investments for institutional and retail investors, giving customers exposure to listed equity markets.



See page 16

Integrating ESG risks and opportunities into investment decisions can further enhance investment returns.

Old Mutual Investment Group is a founding participant in CRISA and we have been integrating ESG considerations across investment processes since 2013.

As a responsible steward of the listed equity assets, we exercise our voting rights and actively engage with companies' management teams. Old Mutual Investment Group partners with industry bodies to promote regulations that drive green economic growth.

We have a range of **innovative** return-seeking local and international investment products that have targeted ethical and sustainability outcomes integrated into our mandates.

**FIXED INCOME** 

#### **FUTUREGROWTH**

Futuregrowth manages R193 billion\* in assets across fixed income and development funds, providing finance to institutions that may not typically receive support from the traditional banking or lending process.



See page 18

Futurearowth understands that **ESG** integration is a key component in managing investment risk and that ignoring non-financial factors can have a material impact on risks and rewards. We integrate responsible and sustainable investment practices, including ESG analysis and screening. when assessing companies and engaging them on their practices. This forms part of our fundamental credit and equity analysis process across our wide range of fixed income sectors and in our equity investments. We use a variety of tools and inputs for this purpose, and these are constantly modified as new learnings arise.

### **OLD MUTUAL SPECIALISED FINANCE**

Old Mutual Specialised Finance is a principal investment and risk management business. We manage a R35 billion\* diversified portfolio of alternative credit assets across the full spectrum of specialist debt financing capabilities.

Old Mutual Specialised Finance performs **ESG** assessments and monitoring of counterparties as an integral part of our investment thesis. These assessments include research on company specific disclosures as well as consideration of specific exclusions or areas of concern.

UNLISTED **ALTERNATIVE ASSETS** 

#### **OLD MUTUAL ALTERNATIVE INVESTMENTS**

Old Mutual Alternative Investments is one of Africa's leading private alternative investment managers, with over R67.3 billion\* in assets under management in Infrastructure. Private Equity, Hybrid Equity, and Impact Funds.



See page 17

Old Mutual Alternative Investments is committed to making a **difference** by achieving consistent and competitive investment returns while facilitating economic growth and job creation.

Our investments in infrastructure development, housing, schools and education, community property, and private businesses, drive employment, skills development. and economic growth.

Building strong partnerships is the basis on which we operate. We manage our investments throughout their lifecycle to drive long term sustainable value.

**DIRECT PROPERTY HOLDINGS** 

#### **OLD MUTUAL PROPERTIES**

Old Mutual Properties specialises in property investments, property development, and property management. Old Mutual Properties' approach to property investments is built on the three pillars of performance, people. and the planet.

Old Mutual Properties performs continuous evaluation of environmental and social risks and opportunities through the full life cycle of ownership – from acquisition to active management, new developments, and divestment. We have been measuring the carbon emissions generated by our buildings since 2010.

As a business we are constantly exploring new technologies that drive efficiencies and reduce our impact on the environment.

Our asset managers proactively engage on market policy and regulatory issues to develop better responsible investment standards and promote increased transparency as signatories to local and international industry bodies.

<sup>\*</sup> As at 31 December 2021

# **OLD MUTUAL INVESTMENT GROUP**



Old Mutual Investment Group believes that being a responsible and active asset manager drives change that enhances long-term value.

FSG I		

Old Mutual Investment Group integrates material ESG issues into its investment process to support and enhance each fund's investment strategy. Our dedicated team undertakes qualitative and quantitative ESG research, leveraging internal and external data sources. These insights are integrated into our fundamental, systematic, and liability-driven investment capabilities and stewardship practices.

**217** actively managed portfolios

51 investment professionals

5 dedicated responsible investment professionals

#### **ACTIVE STEWARDSHIP**

As a responsible steward of customers' assets, Old Mutual Investment Group proactively engages company boards, market regulators, and stakeholder organisations on material ESG issues.

**78** company engagements

Old Mutual Investment Group addresses 168 key issues including Remuneration Policy, ESG integration, Environment (climate change), Corporate governance, ESG risk management, BBBEE and transformation

R458 billion\* assets under management under active ownership

738 company meetings at which we voted

**829,622** resolutions voted on – **Voted against 11%** of these resolutions principally in relation to election of directors, general resolutions and remuneration matters

#### OLD MUTUAL INVESTMENT GROUP'S ESG-FOCUSSED PRODUCTS

#### **OLD MUTUAL ESG EQUITY FUND**

Targets listed companies with superior ESG credentials relative to the FTSE/JSE Capped SWIX benchmark.

### R172 million\*

**20%** greater exposure to high-rated ESG companies using our proprietary ESG score (relative to the benchmark).

**173.2** lower weighted average carbon intensity compared with benchmark's 315.1 tonnes CO<sub>3</sub>e/US\$M sales

# **MSCI ESG rating: AAA**

# OLD MUTUAL MSCI WORLD ESG LEADERS INDEX STRATEGY

Tracks an index of equity stocks across 23 developed markets with high ESG performance scores relative to their sector peers.

# \$964 million\*

8.78/10 ESG quality score

**72.2** lower weighted average carbon intensity compared with benchmark's 129.1 tonnes CO.e/US\$M sales

# **MSCI ESG rating: AAA**

#### OLD MUTUAL MSCI EMERGING MARKETS ESG LEADERS INDEX STRATEGY

Tracks an index of equity stocks across 22 emerging markets with high ESC performance scores relative to their sector peers.

# \$295 million\*

**8.2/10** ESG quality score

**215** lower weighted average carbon intensity compared with benchmark's 330 tonnes CO<sub>a</sub>e/US\$M sales

MSCI ESG rating: AA

<sup>#</sup> Third party, active (excluding indexation) portfolios only

<sup>\*</sup> As at 31 December 2021

Portfolio information is publicly available data sourced from MSCI as at 31 December 2021. MSCI ESG Ratings range from AAA to CCC; MSCI ESG Quality Score ranges from 0 to 10; MSCI Weighted Average Carbon Intensity (Tonnes CO.;E/\$M SALES)

# **OLD MUTUAL ALTERNATIVE INVESTMENTS**



# OLD MUTUAL ALTERNATIVE INVESTMENTS BELIEVES SUSTAINABLE INVESTMENTS HAVE A GREATER POSITIVE IMPACT ON THE WORLD.

Our commitment to responsible investment is central to our investment objectives and to fulfilling our fiduciary duties towards shareholders and customers. We have adopted an ESG and Impact Management Framework to achieve our vision of continual improvement in ESG performance.

INVESTMENT

We have developed and implemented an integrated Environmental and Social management System (ESMS) that addresses environmental and social management requirements across our fund portfolios. This framework also ensures more efficient and transparent ESG reporting to our stakeholders. The ESMS is fit-for-purpose for each of the business units. It comprises a set of policies, procedures, tools and reporting guidance customised to the funds. This assists to identify, assess, manage, and report on ESG risks associated with their assets and portfolio companies, and identify opportunities for positive impact. The ESMS is designed to fully integrate ESG into the investment lifecycle.

Old Mutual Alternative Investments is one of the largest private alternative investment managers in Africa, with R67.3 billion\* under management in infrastructure, private equity, and impact investing assets, comprising 207 Portfolio Companies\*

FOUR MAIN THEMES PROVIDE CLARITY ON WHAT MATTERS IN OLD MUTUAL ALTERNATIVE INVESTMENT'S INVESTMENTS, AND DELIVER OUTCOMES

TO CUSTOMERS AND THE COMMUNITIES IT INVESTS IN:

1

#### **CLIMATE CHANGE**

2

# DECENT WORK AND ECONOMIC GROWTH



#### **DIVERSITY AND INCLUSION**



#### **GOVERNANCE**

Under these broad focus areas, asset classes provide opportunities for positive impact through energy, carbon, social aspects, infrastructure, housing, education, and governance.

Integrating climate risk into investment decisions

Increase the number of jobs, provide meaningful work, and enhance the skills of individuals across all investments

Drive the empowerment of women in Old Mutual Alternative Investment's business and portfolio companies. We support inclusive work environments, where people from all backgrounds are welcome and have opportunities to fulfil their potential As a responsible investor, Old Mutual Alternative Investments maintains a continual focus on governance aspects in investment decision-making and active stewardship of assets. We apply good governance practices in all portfolio companies, across various African jurisdictions

Old Mutual Alternative Investment's portfolio, through direct investments\*

Reduction 3.8 million tonnes\*\*

(2020: 3.7 million tonnes) of CO<sub>2</sub> equivalent

Provided 3,703\*\* GWh (2020: 3,520 GWh) of renewable energy Employed 29,032\*\*\* people (2020: 29,178 people)

43% of employees

in Old Mutual Alternative Investments portfolio companies are female

38% representation

on the boards to support (2020: 38%)

<sup>\*</sup> As at 31 December 2021

<sup>\*\*</sup> Based on 63% coverage of renewables investments

<sup>\*\*\*</sup> Based on 80% portfolio coverage

# **FUTUREGROWTH**



Futuregrowth is dedicated to the development and empowerment of South Africa and its people. Our primary focus is the provision of basic services and the improvement of infrastructure development, as well as providing debt finance, investing in equity and retail property with a developmental mandate to achieve sustainable, long-term, benchmark-beating performance.

We apply a **responsible investment filter** when screening and analysing new agreements for developmental funds. This is supported by a robust credit process that considers financial and ESG risks.

Futuregrowth manages the full range of fixed interest and developmental impact funds on behalf of our clients. We currently have R43.5 billion\* invested across a range of infrastructure and development investments\*. Our investment decisions are always based on risk and return when we consider the developmental and social outcomes of each investment. Our strategy is therefore inclusive of ESG integration, the allocation of capital into sustainable enterprises, and being intentional about our priority impact goals and outcomes.

#### WE HAVE OUTLINED THREE PRIORITY IMPACT OUTCOMES IN THE MEDIUM- TO LONG-TERM WHICH WE SEEK TO INFLUENCE

Futuregrowth's goal is to deliver sustainable financial returns while creating a positive social and environmental impact for our clients and society. Futuregrowth's "impact" thesis reflects the critical social and economic changes our clients and stakeholders would like to see.

Futuregrowth's developmental impact funds form part of our broader sustainable and responsible investment strategy and reflect the intention of our clients to do good by investing consciously to make a positive impact on society and the broader environment.

1

#### LOCAL ECONOMIC DEVELOPMENT

2

#### **INCLUSIVE ECONOMIC GROWTH**



# CLIMATE MITIGATION, TRANSITION, AND ADAPTATION

Increasing private sector employment and local economy value-add

Economic empowerment of Previously Disadvantaged Individuals (PDIs) and women representation

Increasing investment in renewable energy and other sectors and technologies that promote a transition to a low-carbon economy

### 20.06% Exposure

across infrastructure sectors

Energy (including renewable energy); Transport; Development finance; Water and Sanitation; Communications; Health, Tourism and Education

### 4.98% Exposure

across other developmental sectors.

Low income and affordable housing, SMME finance, Agriculture, environmental preservation

### 111,475

jobs created

#### 84%

of these jobs are held by previously disadvantaged individuals and

### **56**%

by youth+

The Fund is invested in a diversity of renewable energy deals, with R8.4 billion in committed deals across 31 projects (out of 92 Power Purchase Agreements awarded)

with 2 548 MW capacity installed.

- As at 31 December 202
- Developmental investing is defined as financing that a) provides investors with commercial returns and b) produces a social and developmental impact
- <sup>+</sup> Outcomes based on a 2021 review of investee companies (sample size n=76) in our developmental funds measured



transition to a low-carbon

KES50 million (R7 million).

Contributed to the launch

Guidance Manual' by the

Nairobi Securities Exchange

of the ESG 'Disclosures

in partnership with the

Reporting Initiative.

Netherlands-based Global

economy by investing

# **REST OF AFRICA ASSET MANAGERS**

In the Rest of Africa, we operate distinct asset management businesses in Namibia, eSwatini, Malawi, Kenya, Uganda, and Zimbabwe which are owned by Old Mutual Africa Holdings Limited through country level holding companies. We have taken to market leading investment propositions and have attained leading market share positions in Malawi, Namibia and Zimbabwe and implement responsible investment practices leveraging off our Group capabilities.

RESPONSIBLE

INVESTMENT

COUNTRY	MALAWI	ZIMBABWE	NAMIBIA	KENYA	<b>ESWATINI</b>	UGANDA
AUM	R16.2 billion	R245.7 billion*	R46.5 billion	R33.7 billion	R4.6 billion	R4.5 billion
ABOUT	Old Mutual Investment Group in Malawi is a leading asset manager in the country offering a full array of investment capabilities including Equity, Fixed Income, Property, and Alternative Investments.	Old Mutual Investment Group Zimbabwe (Private) Limited (OMIGZIM) is the largest investment management firm in Zimbabwe. OMIGZIM offers an array of investment options through five investment boutiques – Alternative Investments, Select Equity Investments, Interest Bearing Investments, and Property Investments.	Old Mutual Investment Group Namibia is the largest asset manager in Namibia, offering a variety of investment solutions ranging from Core Equity Portfolios, Alternative Investments to unit trusts for both individual and institutional investors.	Old Mutual Investment Group Kenya is one of the largest asset managers in Kenya, offering a full array of investment solutions and in 2022 plan to establish Alternative Investment capability.	Asset Management in the Kingdom of eSwatini is committed to playing a meaningful role in economic development and helping clients build wealth and attain financial independence by deploying and growing their investments. Current offerings include conventional and Alternative portfolio investment capabilities.	UAP Old Mutual Uganda has an asset management business which offers a selection of investment solutions including private wealth management, and unit trust funds.
ESG INVESTMENTS	Invested in the First Green Student Accommodation Buildings in Malawi. The buildings were pre-certified as green buildings by IFC EDGE.	Invested in a ground mounted 5MW photovoltaic solar farm. The plant is a national grid connected project, which currently feeds clean power to the national utility-Zimbabwe Flectricity Transmission and	Invested NAD359 million (R359 million) towards a Sustainable Bond through Bank Windhoek. Bank Windhoek, a signatory to the UNGC, will finance	Participated in the first KES4.3 billion (R602 million) green bond within East Africa which funded a student housing programme, a milestone in Kenya's transition to a low-carbon	Our responsible investing is of developmental needs to maximum while delivering superior risk	kimise developmental impac

\* Due to the volatility that hyperinflation continues to cause on the economic outlook in Zimbabwe and barriers to access capital by way of dividends, we continue to exclude the results of the Zimbabwe business from Key Performance Indicators

eligible and bankable projects

in Namibia in line with the

IFC Definitions and Metrics

categories that are aligned

with the 17 UN SDGs.

for Climate-Related activities.

Eligible projects include broad

Electricity Transmission and

Distribution Company under

The project was constructed

for a cost of \$6.8 million

(R95 million) using debt

a 25-year PPA.

and equity.

Further to the effective

use of natural resources,

the construction provided

jobs for men and women

in the local communities.

amounted to MK2.6 billion

(R45 million).

Total construction investment

To amplify our positive impact in the Rest of Africa,

Old Mutual Africa Holdings Limited will implement

a revised pan-African Responsible Investment

will enable us better to deliver on customer

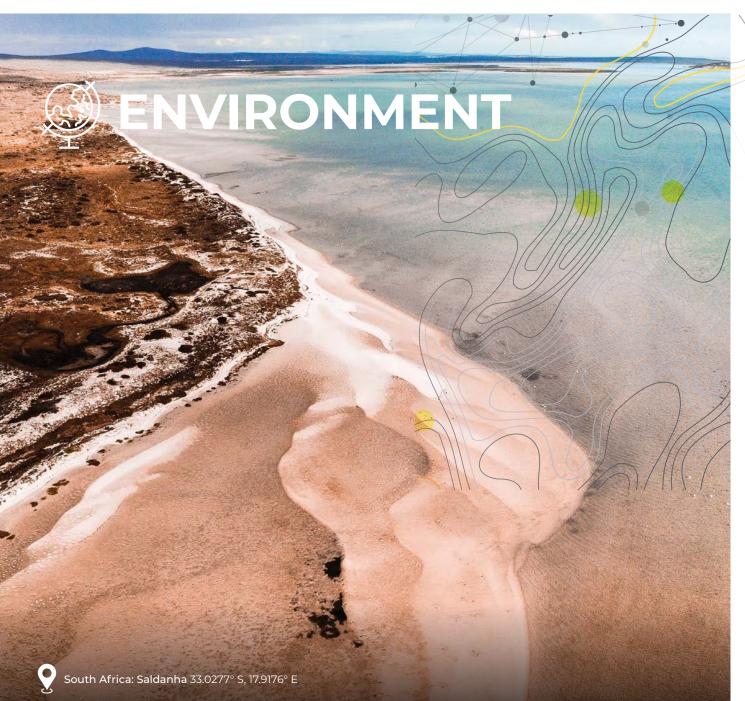
outcomes while meaningfully contributing to

addressing some of the country-specific social-

economic challenges through capital allocation decisions our investment businesses make.

framework in 2022, while taking country-specific

nuances into account. We believe this approach



Climate change is the key environmental risk facing our Group and poses a threat to the sustainability of our business operations and the communities and countries we operate in.





# **CLIMATE IS OUR PRIMARY ENVIRONMENTAL FOCUS**

13 ACTION

We recognise climate change as a systemic risk that has the potential to impact our entire business value chain. Our business response to the climate crisis is shaped by our core business activities and competencies.

Refer to our Climate Report for further details

We support the Financial Stability Board's TCFD recommendations and have structured our inaugural 2021 Climate Report according to its four thematic areas.

We are committed to reducing emissions within the real economy to align with the Paris Agreement's goal of limiting global warming to 1.5°C.

Our biggest contribution to addressing climate change is in the way we invest the capital entrusted to us by our customers. Although our direct environmental footprint is significantly smaller than our indirect impact from our investment activities, we recognise our responsibility to understand and manage our carbon footprint. We are responding to the challenges posed by climate change by focusing on the decarbonisation of our operational footprint and our proprietary and customer investment portfolios.

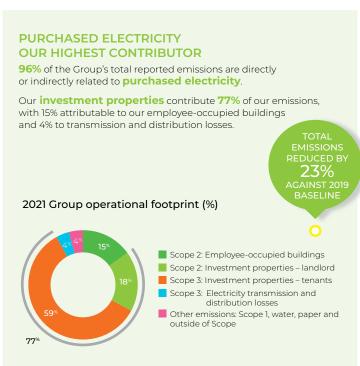
#### PROPRIETARY INVESTMENT PORTFOLIOS' CARBON FOOTPRINT

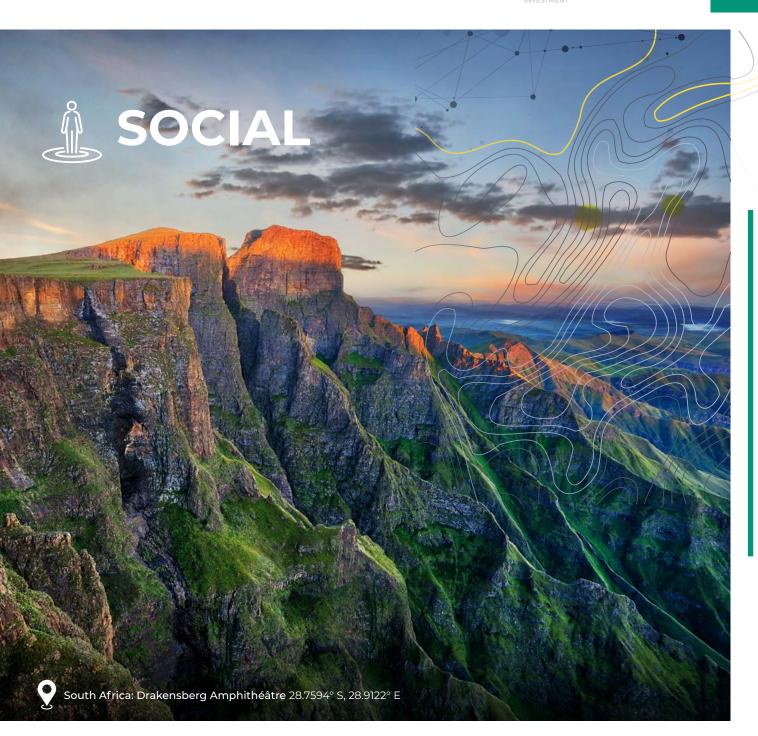
Our approach towards addressing the systemic risk posed by climate change is embedded as part of our overall Asset Owner Responsible Investment strategy. We developed our climate change investment objectives with consideration to the needs, limitations, and expectations of our internal and external stakeholders.

#### **OUR CLIMATE CHANGE** EXTRACTS FROM OUR ASSET OWNER RESPONSIBLE INVESTMENT **INVESTMENT OBJECTIVES CLIMATE CHANGE ACTION STATEMENT** Committed to decarbonising our proprietary investment portfolios by 2050 Minimise Climate Prioritising thermal coal investment holdings as a material ESG issue and Impact theme Change risk exposure Hard exclusion on new thermal coal production facilities and new coal fired power plants Maximise green economy investment Investing in renewable energy and low carbon technologies opportunities Driving actions towards responsible decarbonisation through collaboration and advocacy efforts Contribute towards real Championing the development and issuance of green bonds and the establishment of low carbon economy outcomes investment benchmarks Support investee Committed to enhancing the role of influence that we play as an asset owner to actively engage companies on their our appointed asset managers in stewarding the companies in which we invest transition journey Act responsibly to Supporting the imperatives of a just transition of the workforce and the creation of decent work and effect just transition quality jobs according to nationally defined development priorities provided by the Paris Agreement

#### **GROUP OPERATIONAL CARBON FOOTPRINT**

We report our South African Scope 1, Scope 2, and part of operational Scope 3 GHG emissions to the CDP. We achieved a B score on our FY2020 response, improving on a C score on our FY2019 response. The facilities we report on include employee-occupied buildings and an investment property portfolio that we have operational control over.





Our stakeholder focussed approach ensures we have a common understanding of the areas through which we can make a measurable impact across our key stakeholder groups:

Customers
Intermediaries
Employees
Communities
Investors
Suppliers
Regulators



# **RESPONSIBLE TO CUSTOMERS**

Our vision is to be our customers' first choice to sustain, grow and protect their prosperity, by being Always Present First, Rewarding Digital Engagement and **Delivering Solutions That Lead.** 



We have structured our operating segments to deliver propositions to customers according to their needs

Mass and Foundation Cluster

million customers R14.8 billion in loans and advances, enabling our customers to finance their goals

**R7.2 billion** paid in claims and benefits

Improved customer experience with 18% of total claims received through digital channels

84% of funeral claims paid out within 4 hours, an improvement from 80% in 2020

Formed strategic alliances with funeral service providers to integrate vertically into the funeral value chain and launch a new low-cost funeral product

Enhanced our digital servicing channels, enabling customers to upload supporting documents and submit funeral claims and disinvestment requests

Personal Finance and Wealth Management

million customers **R8.6 billion** paid in mortality claims

Continued to drive customer digital engagement, enabling our customers to submit their claims and withdrawals via WhatsApp, USSD, and public web

Implemented the Account Verification Service Realtime which eliminates the requirement for customers to provide bank statements when transacting with our businesses, improving customer experience

Continued to offer offshore investment alternatives, enabling our customers to diversify their portfolios

Strong investment performance, with the Old Mutual Multi Managers' performance ranked first over 1, 2, 5 and 10 vears investment horizons

Old Mutual Investments

339 institutional customers

The domestic equity (Investors' Fund) was 7% ahead of the Capped SWIX benchmark in 2021 and top quartile and the multi asset portfolios all reported top quartile performance for the year

Marriott implemented a fee reduction strategy for its Core Income Fund, improving the competitiveness of the fund

**Old Mutual** Corporate

1.6 million members

**R9.8 billion paid** in mortality and morbidity claims

Enhancement to our engagement platforms generated an increase in digital adoption, with almost a 40% increase in digital adoption

Implemented an admin fee reduction on our SuperFund Easy product, improving our customers value for money Supported the recovery of 16 SMEs from the impact of the July civil unrests through our SME riot relief initiative

Offered financial education sessions through our digital learning platform to more than 113,000 members

**Old Mutual** Insure

463,768 retail customers

**R5** billion paid in claims

Deployed a chatbot, supported by Al-based image recognition, enabling customers to add items to their policy via WhatsApp Continued focus on customer-led solutions resulted in the launch of Commalnsure and Stackit, our user-based-on-demand offering which allow customers to insure specific items that they value

**Rest of Africa** 

million customers

**R6.8** billion paid in claims and benefits

Improved customer access to our solutions, with 48 new retail branches opened across our regions Reached over 950,000 individuals through our financial education initiatives

### COVID-19 support for customers

In 2020 we provided premium relief to our Retail Risk and Savings customers.

From April 2020 until December 2021, we offered R4 billion worth of free cover to Medical Health Professionals. 985 claims were paid, and 86 claims are pending documentation from beneficiaries.

We rolled out a range of COVID-19-related support services to our customers, including a helpline, a long-COVID support programme for claimants and members, and Vaccine Assist which had educational material for helping employers prepare for vaccine rollout to their employees.

**Our Group Market Conduct** Framework guides us to sell products appropriate to our target markets



Read More on market conduct, Page 24

Our financial education and inclusion initiatives have the long-term goal to support and enable economic transformation and inclusion for our customers and communities



Read More on financial education and inclusion, page 29

# RESPONSIBLE TO CUSTOMERS CONTINUED

# MARKET CONDUCT AT OLD MUTUAL

Our Market Conduct Policy forms part of our Group Governance Framework. Its objective is to provide market conduct standards and guidelines and set Group-wide principles for the management of risks arising from decisions or behaviours that may adversely impact fair customer outcomes. In support of this policy, we developed a Market Conduct Framework that aligns with the evolving regulatory landscape. The Market Conduct Framework comprises seven behavioural themes that were derived from Treating Customers Fairly outcomes and are appropriate to the Group's financial services offerings. Key metrics set targets and measure the performance against each Market Conduct theme by segment and outcomes inform remedial action.

#### THE REGULATORY LANDSCAPE

In South Africa, the Financial Sector Conduct Authority (FSCA) requires all financial services companies to ensure the fair treatment of customers at all stages of the product life cycle. The Consumer Protection Act also legislates a fair, accessible, and sustainable marketplace for consumer products and services.

Market Conduct is a principle-based regulatory initiative, an enhancement on the rule-based Treating Customers Fairly approach and is underpinned by various pieces of legislation. Insurers must comply with several Policyholder Protection Rules and lending businesses must comply with the National Credit Act. The FSCA has also issued the Conduct of Financial Institutions (CoFI) Bill which will establish a consolidated, comprehensive, and consistent regulatory framework for the conduct of financial institutions.

We are guided by South African legislation for best practice and we look to extend this appropriately to the rest of the African continent where we operate.

#### MARKET CONDUCT THEMES AND OBJECTIVES



# CULTURE AND STRATEGY

Customers are confident that they are dealing with a company where their fair treatment is central to our culture and strategy



#### PRODUCT AND SERVICE DESIGN AND PERFORMANCE

Products and services are designed and targeted to meet the needs of identified customer groups. Product and service performance is evaluated to ensure it is in line with customer expectations



# CUSTOMER ONBOARDING AND FINANCIAL PLANNING

These services are appropriate for the target market and consider each customer's current and changing circumstances



#### CUSTOMER SERVICE AND RELATIONSHIP MANAGEMENT

Service and information are of an acceptable and expected standard, easy to access and adapt to changing customer needs and technology



### PRODUCT INFORMATION, DISCLOSURES AND COMMUNICATION

Customers receive relevant information that is timely, clear, and suitable for the target market. Customers are kept appropriately informed before, during and after contracting



#### COMPLAINTS

Customers have access to a fair trade and equitable complaints process and are kept appropriately informed of progress in handling the complaint



# MONEY OUT AND BENEFITS

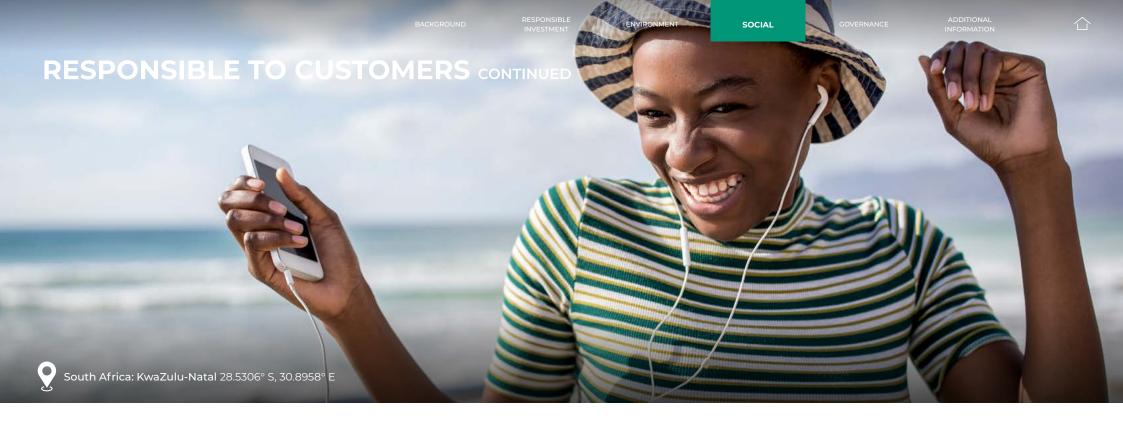
Customers have access to fair and equitable 'money out' and benefit process and assessments. The customers are kept appropriately informed of progress in handling each case

### MARKET CONDUCT GOVERNANCE

The Board, through the committee for Customer Affairs and the Responsible Business committee, monitors customer experience, the Group's market conduct, and the value-for-money we offer to our customers.

### MARKET CONDUCT MANAGEMENT

Our segments monitor key metrics supporting each of the market conduct themes and investigate and take remedial action when pre-defined thresholds are not met. We conduct detailed annual market conduct self-assessments to ensure the appropriate processes are in place. This self-assessment forms the basis of a market conduct policy attestation. Each segment has robust customer forums, and a quarterly enterprise-wide market conduct forum is held. An annual line two Customer Report is produced, highlighting key issues the business needs to address.



### **MARKET CONDUCT IN 2021**

In the 2021 annual South African Customer Satisfaction Index (SAcsi) benchmarking survey, Consulta, an independent research firm, measured the customer satisfaction levels in South Africa's insurance industry.

We moved from an overall customer satisfaction score of **78.9 to 82.5** and climbed up to second position against traditional insurers.

The Ask Afrika Orange Index tracks customer experience and provides scores across 31 industries and 200 individual brands. 20 000 South Africans were interviewed between May and July 2021 to establish which companies offer the best customer experience.

We were rated South Africa's top long-term insurer

The International Customer Experience Awards (ICXA) is a global initiative, the first of its kind in South Africa, which is run in different countries across the globe. This event focusses on recognising the vital work of individuals and teams within firms to improve customer and employee experiences.

Old Mutual Insure was voted as a finalist in the first South African ICXA awards, for the categories of Customer at the heart of everything and Customercentric culture.

We continued to drive digital adoption making it easier for customers to do business with us.

More than 1.1 million active digital users across the countries we operate in – up 25% from the previous year

In our property and casualty business our loss ratio (claim/premium value) and cost of insurance (price strength ratio) were within our target range

The South African Life division delivered **Net Promoter Score** (NPS)\* of **70%**, a 13% improvement from 2020. Old Mutual Insure delivered NPS of 64%, a 7% increase from 2020

Complaints ratios for our South African Life and Property and Casualty businesses are comfortably within our target ranges

We paid 99% of all life and short-term claims with 95% of all funeral claims being paid within four hours

We are refining our systems and processes to improve our reporting on metrics supporting integrated customer onboarding and financial planning (also referred to as advice) and aggregated metrics for the Rest of Africa.

<sup>\*</sup> NPS is an advocacy/loyalty customer experience metric that determines the likelihood of customers recommending a brand

# **RESPONSIBLE TO INTERMEDIARIES**

Intermediaries serve as a crucial interface with our customers. They establish relationships with new customers, provide appropriate advice according to their needs and service them through a combination of face-to-face and digital channels to optimise and enhance their experience.

•		VALUE CREATION —		
Mass and Foundation Cluster	358 retail branches 4,003 tied advisors	R33 million invested in intermediaries training and development  There was a decrease in overall tied adviser force, largely due to branch closures  Continued to build our alternative channels footprint, with 10 super franchises onboarded.  Launched an e-PDF in our franchise channel to enable the channel to shift to a paperless environment.		
Personal Finance	2,528 tied advisors 10,923 independent intermediaries	<b>R7.1 million</b> invested in intermediaries training and development Improved the adviser sales processes through upgrades and integration of adviser sales and servicing platforms, reducing processing and administrative activities		
Old Mutual Corporate	<b>1,182</b> independent intermediaries	R783,250 invested in intermediaries' training and development  Conducted a series of <b>intermediary workshops</b> , with a focus on enhancing our intermediaries' knowledge of our digital servicing capabilities  Conducted a series of webinars covering topical, industry and COVID-19 related issues		
Old Mutual Insure	<b>3,511</b> independent brokers	R228,878 invested in intermediaries development and training  Enhanced automation and digitization in claims, underwriting and services		
Rest of Africa	2,595 tied advisors 4,672 independent intermediaries	R3.2 million invested in intermediaries training and development  All retail tied advisers accredited to sell Old Mutual Protect		

Our physical distribution network includes tied advisors, independent financial advisors (IFAs), independent brokers, franchise advisors, corporate consultants and independent sales agents.

We have 11,865 tied advisors, 16,100 IFAs and 6,400 independent brokers servicing customers across South Africa and Rest of Africa.



Refer to our Integrated Report for strategy feedback on Always Present First



# **RESPONSIBLE TO EMPLOYEES**

Old Mutual relies on our motivated and engaged employees to put our customers first in everything we do and to act as custodians of our brand, thereby enabling strategic execution and long-term value for investors.

The Group's responsibility to employees is embedded in the Engaged Employees pillar of our Truly Mutual Strategy. We believe that engaged and motivated employees have a deep sense of belonging and connection to our purpose, vision, and values, which are the cornerstone of our culture.

We focus on building a future-fit workforce to support both our strategy and brand promise, meet customers' changing needs and gear the business for growth. We continue to identify, attract, develop, and retain the skills and capabilities necessary to achieve this. Our compelling employee value proposition is continually reviewed and enhanced to ensure it responds to the dynamic world of work.

HIGHLIGHTS

### Level 1

**BBBFF** contributor in South Africa

Culture index score of

4.68 up from 4.49

### 84%

of our employees in South Africa are black

**R82 million** 

invested in learning and leadership development **43**%

of top management positions occupied by women

337

employees living with disabilities

**57%** 

top management positions occupied by black employees

**61**%

of all employees are women

**EMPLOYEES** 

Old Mutual employs a total of 28,711 people in Southern Africa, East Africa, West Africa and China.

21,362 South Africa

7,119 Rest of Africa **356** China



Refer to our Integrated Report for strategy feedback on our Engaged Employee pillar

**OUR CULTURE JOURNEY** 

DRIVING OUR DIVERSITY AND INCLUSION AGENDA

FUTURE-PROOFING OUR ORGANISATION THROUGH SKILLS DEVELOPMENT AND TALENT MANAGEMENT

TRANSITIONING TO A DISTRIBUTED WORKFORCE



# **RESPONSIBLE TO COMMUNITIES**

As a Responsible Business, we have a deep commitment to championing mutually positive futures every day. Our long-term success is closely linked to flourishing and sustainable local communities.

Our key community focus areas address the prevailing socio-economic challenges within the communities we operate in.

## THE CHALLENGE\*

### FINANCIAL EDUCATION AND INCLUSION

43% of South African households are financially distressed<sup>1</sup>

30% of consumers in South Africa are financially literate<sup>2</sup>

Poor financial decisions that lead to high levels of indebtedness that trap

people in a poverty cycle that can span generations<sup>3</sup>

### **EDUCATION AND** SKILLS DEVELOPMENT

Globally 53% of learners in low- and middle-income countries cannot read to understand by the end of primary school. In poor countries, the level is as high as 80%4



For every **100** learners in South Africa starting Grade 1 ONLY pass matric ONLY pass matric ONLY university<sup>5</sup>











78% of learners in South Africa, enrolled in Grade 4, are not able to read for meaning in any language 6

The 2021 South African matric class lost 50% of the school year (2020) in Grade 118

More than half of the youth aged 18 to 24 in South Africa do not have the financial means to pay for their higher tuition 9

18% of South African youth aged 18 to 24 not attending educational institutions say their poor academic performance prevents them from participating in higher education 10

There is a 52% unemployment rate for South African youth aged between 15 and 24%

In 2020 Sub-Saharan Africa youth unemployment was at 14,5% the highest average since 2015 12

### **ENTREPRENEURSHIP**

Entrepreneurial intent sits at 11.9% in South Africa compared to 40.0% in the Rest of Africa 13

The number of SMMEs in South Africa has declined by 11%

between 2019 and 2020 14

Both local and international research shows that access to funding remains a challenge

### **OUR RESPONSE**



We contribute to promoting Financial **Education and Inclusion** to create a culture of financial independence.

Read more on page 29



We provide funding, mentorship, and support to children, scholars, students, and teachers through their education journey. We believe that Education and Skills Development empowers children and youth towards employment or entrepreneurship contributing to equitable and empowered communities. 

Read more on page 30



Entrepreneurship plays a critical role in strengthening the economy. We help build resilient and successful businesses.

Read more on page 32

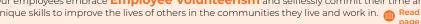


We invest time, influence, and resources to support our communities in times of disaster and crisis 



Our employees embrace **Employee Volunteerism** and selflessly commit their time and unique skills to improve the lives of others in the communities they live and work in. 

Read more on







# FINANCIAL EDUCATION AND INCLUSION

# Our extensive portfolio of Financial Education and Inclusion initiatives reaches customers and communities in the 13 countries we operate in.

Our programmes are tailor-made to connect and engage with people from urban and rural communities. We serve different age groups through digital and face-to-face mediums, to ensure that more people are brought into the economic mainstream to create, grow, and preserve their wealth.









We have provided financial education to more than million people across our communities in the countries we operate in.

Old Mutual Rewards members completed over 4 million financial wellness activities over the past year.

We provided financial education to 1 million people across these Rest of Africa countries.





On The Money\* is a financial education programme that guides individuals in managing their finances. The aim is to improve the financial capability of our communities, particularly the youth, by leveraging financial education and training as a tool to promote sustainable lifestyles.

The content is streamlined across broadcast media, digital, and social media. Participants consistently report increased knowledge on financial topics regarding personal finance.



We are continuously working to improve access to quality Financial Education and Inclusion.

- 25% of our spend is invested in rural communities
- 75% of the beneficiaries reached are black

We partnered with the SABC and Multichoice to increase financial education by delivering teachable moments on broadcast media through the On The Money

Across Africa, our partnerships reached 8 million people through digital and social media platforms, receiving the highest share of voice compared to our peers for a second vear running.

\* The On The Money Programme is funded through an allocation of Old Mutual's Net Profit After Tax (NPAT)

## **OLD MUTUAL REWARDS**

Old Mutual Rewards encourages good financial and lifestyle behaviour. It is integrated with various capabilities in the Group, including Moneyversity, the Financial Wellbeing Programme, On The Money and 22seven.

The programme reached 1.3 million (2020: 0.8 million) members with 1 million (2020: 0.6 million) being Old Mutual customers. In 2021, members completed over **2 million** financial wellness activities (2020: 1.5 million).



Moneyversity, our gamification financial educational tool which delivers tailored financial education content.

Moneyversity engaged 112,000 total users (2020: 100,000) at an average of 9,300 users per month (2020: 8,300).

# 22Seven

22seven is a free budgeting app that helps customers to automatically track their spending against a monthly budget and empowers them to make their money go further.

22seven measured over **201.000** (2020: 184.193) active users in 2021. The platform currently has over 516,000 (2020: 367,469) registered users who linked over 1.57 million accounts (2020: 1,057,157) to their profiles.



The Financial Wellbeing Programme partnered with retirement funds to educate, enable, and empower fund members to achieve the best financial outcomes for themselves and their loved ones.

Despite the impact of COVID-19 on face-to-face interactions, the Financial Wellbeing Programme provided financial education, skills, and knowledge to 113,109 people through e-learning programmes.





# **EDUCATION AND SKILLS DEVELOPMENT**

Our Education and Skills Development initiatives are designed to impact the education system at all levels, from early childhood development through to tertiary education in preparation for employment or entrepreneurship.

R60 million of Social Responsibility funding invested in education initiatives

We reached over 650,000 young people through our education and training programmes in South Africa

of graduates we funded through Old Mutual's various bursary schemes are employed or are pursuing further education







### **BASIC EDUCATION**

We have partnered with a NPO called GROW Educare, a leading Early Childhood Development (ECD) Support Organisation to develop a suite of mobile apps and a supporting platform for ECD centre owners, teachers and parents. This platform provides administrative capabilities to assist ECD centre owners to manage their centres more effectively and efficiently. The platform provides structured learning, assessment and curriculum support to deliver quality education for learners in this ecosystem.

We have invested **R17million** for GROW to support the expansion of the platform to 20 thousand ECD centres by 2024.



As part of the Old Mutual Foundation 2021 to 2025 strategy, we repositioned our Education Flagship Programme' to contribute towards improving the literacy and numeracy of South African children in Grades RR to 7, through home language, bilingual and multi-lingual teaching methods. The aim is to build strong foundations and develop the right skills in primary phase education. The strategic shift came after the realisation that the curriculum gaps are too severe at senior secondary level to prepare learners sufficiently for higher education.



We conducted literacy and numeracy baselines with 4.021 learners and consulted with 3,488 stakeholders, including teachers, school principals, and parents.

We uploaded Grade R-7 Mathematics digital content to 143 devices in schools, benefitting 23,217 learners and 399 teachers.

\* The Old Mutual Education Flagship Porgramme is funded through an allocation of Old Mutual's Net Profit After Tax

Learn.Think.Do supports the financial literacy of learners within existing curricula, in partnership with the Department of Basic Education, delivered through multiple platforms, formats and 12 languages (including sign and braille). The programme is currently focussing on Grade 10 to 12 content development of financial literacy concepts covered in various subjects such as Maths Literacy, Business Studies, Accounting and Core Maths in South Africa.

We successfully launched our Learn. Think. Do initiative in 100 South African schools in partnership with the Mpumalanga Department of Education. Three Topics aligned to Gr 12 Maths Literacy curriculum were rolled onto the Matric Live learning app, free-to-air DBE-TV and directly to teachers through the DBE Cloud Educational Portal.

We reached of **345.000 television viewers** and over 20.000 app users.

In Kenya we partnered with the Kenyan Institute for Curriculum Development and financial regulator partners to develop financial literacy matrices, including peer reviews and teacher development.

We support the 21 Acts of Goodness programme through the Old Mutual Foundation. The programme focusses on bridging the gap between basic and higher education, by providing academic, psychosocial, and mental wellness support, post-matric opportunities through career guidance, study guides, tutoring support for exam preparation, study camps, food hampers, and dignity packs to at-risk and vulnerable matriculants.

The programme is delivered in partnership with Brand South Africa, loveLife, Imbumba Foundation, the Nelson Mandela Foundation, the national Department of Basic Education, provincial Departments of Education, FoondaMate, VELLE, Yethu Scholars, Gradesmatch, and other partners.



In 2021 Old Mutual's 21 Act of Goodness programme reached 290.054 (2020: 109.435) matriculants.





# **EDUCATION AND SKILLS DEVELOPMENT CONTINUED**

Our tertiary programmes provide holistic student support, focussing on academic success, psychological and emotional wellbeing, and preparation for the world of work through bursary programmes.

The Post-School Education and Training (PSET) programmes invest in skills development for unemployed post-school youth with a focus on rebalancing opportunities for youth.







### **TERTIARY EDUCATION AND TRAINING**

Old Mutual Education Trust (OMET) provides funding for students and creates a pathway of opportunities for graduates.

Imfundo Trust, provides bursaries for students with a particular interest in the investment industry. The Trust aims to enable transformation in the sector by providing funding to black youth from constrained home and educational backgrounds.

**Actuarial Talent Development** provides bursaries to students pursuing actuarial and accounting studies. Graduates from this programme are mentored and absorbed into the business, ensuring a pipeline of future-fit employees.







to increase access to education through bursaries, improved teacher support, learner competitiveness through competitions and challenges, in the pursuit of academic excellence.



In 2021, we provided 202 higher education bursaries in South Africa with an average pass rate of 85%. 97% of successful graduates secured employment or are pursuing further education.

In 2021, OMET provided holistic student support which included tuition, accommodation, and book and meal allowances. OMET also provided non-financial support of over R1,757,000 for laptops, leadership and skills workshops, tutoring, and mental health support.

### POST-SCHOOL EDUCATION AND TRAINING (PSET) AND UNEMPLOYED YOUTH LEARNERSHIPS

The Old Mutual Foundation invests in skills development for unemployed post-school youth with a focus on rebalancing opportunities for youth, women, and people with disabilities.

We impacted the lives of 471 youth (2020: 136).

In partnership with the **Department of Higher Education and Training** and case studies, we support high-potential young people to upskill their technical draughting skills using technology.



We successfully placed 75% of graduates in the South African engineering, mining, and IT industries.

Old Mutual Insure continues to support unemployed youth through programmes such as the **Greenhouse Project** and investing in job skills training and placement.



Through this programme 19 candidates completed the entrepreneurship training. We assisted six of these candidates in securing funding to bring their business cases to life. An additional 206 youth were trained and placed in jobs in 2021.



In Malawi, we partnered with SOS Children's Villages to support 45 under privileged students to undertake vocational training at SOS VCT until completion of their three-year programme.



In Kenya, we partnered with Simba Corp Foundation to support skills development in the automotive sector for 70 students. UAP Old Mutual Foundation implements the project through vocational institutions for technical training.





# **ENTREPRENEURSHIP**

Our programmes are designed to help entrepreneurs develop their businesses through customised funding solutions, market access facilitation and post investment support.

Old Mutual Limited reached over 4,600 SMMEs and committed over R260 million in South Africa

Masisizane Fund improved disbursements by 99% to R62.8 million in 2021 (2020: R31.5 million)

Since inception, Masisizane Fund has created over thousand jobs







## **PARTNERING FOR GROWTH**

The **Masisizane Fund** contributes to the sustainability of SMMEs in South Africa through enterprise development, financing and capacity development and supports emerging enterprises and SMMEs within our supply chain.

**Our ESD Fund** aims to create and preserve jobs by providing equity and debt finance to qualifying SMMEs across three investment themes: Transformation and Empowerment, Impact and Green Economy, and Innovation.

**Old Mutual Insure** strives to create jobs through the support of small businesses. The support is focussed on the inclusion of blackowned small businesses in the mainstream economy by providing adequate training, investment, and support. The Old Mutual Insure entrepreneurship ecosystem is integrated into various parts of the business that have a touchpoint to entrepreneurs and job creation.

Since 2007, the fund has disbursed R600 million, supporting 461 businesses and creating 11,432 jobs.

Since 2019, the ESD Fund has approved R191 million in debt and equity funding, and created 123 new jobs across 5 businesses.

In 2021 Old Mutual Insure invested close to **R5 million** to support SMMEs and youth.

### **INCREASING ACCESS TO OPPORTUNITIES**

We support sustainable entrepreneurship through access to advice, products, and services, and digital and print content. We launched **Nine Yards TV** for entrepreneurs in October 2020, following the success of the Nine Yards magazine. These platforms support SMMEs by providing valuable guidance and advice and recognising the tenacity and creativity of entrepreneurs.

### **CREATING AN ENABLING ENVIRONMENT**

We partnered with funders in South Africa to create SMEgo, a multi-user digital platform that connects SMMEs with funding providers. Types of funding include: Asset Finance, Growth Capital, Working Capital, Business Loans, Invoice Financing and Line of Credit.

> 14 funders were registered on the SMEgo platform (including Masisizane and the ESD Fund).

Total of **5,770** SMMEs have been registered on the platform. SMEgo has facilitated funding events totalling over R6.8 million since inception in 2020.



The Innovation Hub in Zimbabwe partners with entrepreneurs to provide access to funding and business growth solutions and has directly and indirectly impacted **12,000 entrepreneurs** through its programmes.

The Eight2Five Hub Incubator Programme in Zimbabwe trained 3,000 youth on business development.



Old Mutual Malawi partnered with Tingathe Malawi to empower 80 unemployed women to start businesses in Lilongwe.



# **HUMANITARIAN AND DISASTER SUPPORT**

Our goal is to support communities in the countries where we operate during times of disaster and crisis to restore people's dignity and provide sustainable relief.

Old Mutual Foundation committed R14 million in humanitarian and disaster support initiatives to support relief efforts in our communities.

In 2021, our investment into COVID-19 prevention and support initiatives was over R50 million across the countries we operate in.

### **OUR COVID-19 RESPONSE**

In 2021, we continued to support communities, responding swiftly to the need to slow transmission, provide relief and mobilise resources to fight the pandemic.

Our extensive relief efforts included:

- · Supporting local communities in South Africa, Kenya and Zimbabwe with food parcels, personal protective equipment, oxygen concentrators and supplies, COVID-19 educational materials and other essentials
- · Provided healthcare cover to the value of R4 billion, free of charge, to specific categories of healthcare professionals in South Africa. In Zimbabwe similar cover was provided to the value of ZWL\$2 billion
- Partnerships with Doctors Without Borders in South Africa, and Ubuntu Pathways, to provide healthcare education and treatment in remote rural communities
- **Enabling vaccination** in South Africa with Netcare, in Namibia with the Vaccine for Hope Coalition, and in Botswana

### **ADDITIONAL SUPPORT INITIATIVES**

- The Old Mutual Foundation contributed R10 million to social relief efforts after the July 2021 civil unrest in KwaZulu-Natal and Gauteng and focussed on vandalised small businesses and schools, food security and de-escalation workshop offering trauma counselling, psycho-social support, and clean-up efforts
- · In July, we partnered with Gift of The Givers, #RebuildSA and the Stock-a-Shop campaign to drive clean-up efforts, assist SMMEs to get back on their feet, and provide psycho-social support to communities following unrest in KwaZulu-Natal and Gauteng
- Taking a stand against gender-based violence in South Africa, we contributed R650,000 to the fund-raising Gender-Based Violence and Femicide (GBVF) Response Fund launched by President Ramaphosa in 2021
- We partnered with Habitat for Humanity to hand over three fullyfurnished homes to three vulnerable families in KwaZulu-Natal. We built 15 homes (R1.5 million) in Gauteng.
- We donated food, care packages and equipment to the South African Volunteer Wildfire Services after the Table Mountain fires. We contributed R500,000 towards oncology equipment after a fire at Charlotte Maxeke Academic Hospital in Gauteng, and donated food to hospital employees after a fire at Mpilo Hospital in Zimbabwe



# **EMPLOYEE VOLUNTEERISM**

# Our employees commit their resources, time, and unique skills to bring positive change.

Our employee volunteerism programmes are a collaboration between Human Capital and the Old Mutual Foundation. Together, they promote the engagement of employees in communities we serve.

Our employees support a variety of causes including education, Pride, GBV support, women empowerment, RebuildSA, animal welfare, vulnerable children, and Youth development through our three flagship volunteer programmes.

Our Matched Payroll Giving Programme, in partnership with the Old Mutual Staff Volunteer Fund Trust, enables employees to support organisations through voluntary contributions from their salaries. The Old Mutual Foundation matches employee donations rand-for-rand. doubling the impact of their giving.

**Annual community initiatives** 

involving employees.

The Staff Community Builder Programme provides financial support to charity organisations where Old Mutual employees volunteer their free time.

At the end of 2021, the Matched Payroll Giving Programme had 1,903 contributors, amounting to an employee donation total of R1.7 million.

The Old Mutual Staff Volunteer Fund Trust funds the following partners and programmes:



Food Forward SA, through which we support the daily delivery of meals to food-insecure South Africans through a network of beneficiary organisations





Matla a Bana, which strives to improve the quality of care of abused children throughout South Africa

Thandanani Children's Foundation. which cares for orphans and vulnerable children in KwaZulu-Natal



Neighbourhood Old Age Homes in the Western Cape. which provides accommodation for the elderly, social and financial support, and healthcare services

SOS Children's Villages, which care for children in need by providing homes, and contributing to their education and social development



• The **Solidarity Response Fund** supports impactful initiatives targeted towards health response, behavioural change - encouraging the wearing of masks, Humanitarian Food relief and solutions, and the rollout of vaccines. To date, our employees have contributed R1.1 million to the Solidarity Response Fund

· In South Africa our Care and Share initiative raised R340,000 to fund 68 projects

- Our Mandela Day activation contributed R1 million to help alleviate food insecurity
- · In Namibia, Malawi and Botswana, our Bless a Baby initiative donated new-born supplies to the value of R24,654 across the three countries
- · In **Zimbabwe** the Donate a Day campaign raised ZWL406,000 for charitable initiatives benefitting vulnerable families impacted by COVID-19

· In 2021 we invested R1.6 million to

fund 113 projects through the Staff Community Builder Programme



# **RESPONSIBLE TO INVESTORS**

2021 was a significant year for the Group, with a strong recovery from the impact of COVID-19 had on our operational and financial performance. While the operating environment was challenging in most of our markets, the easing of lockdown restrictions compared to 2020 supported considerable growth in our productivity levels.

The Group demonstrated resilience and agility as we responded to the challenging operating environment and opportunities encountered by our businesses. This resulted in a strong recovery in sales and earnings. Execution of our strategy allowed us to deliver results that drive value for all stakeholders including our investors.



Refer to our 2021 Annual Results Booklet for a full analysis of our results



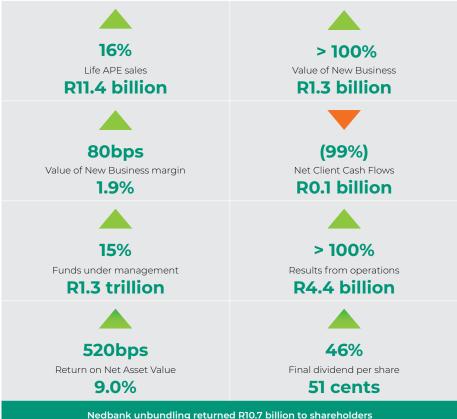
Detail on how the Board engages with investors can be found in our Corporate governance report, page 18

# **EXECUTION OF OUR STRATEGY**



Implementation of ESG principles across asset owner and asset manager moving at pace

### **EXECUTION OF OUR STRATEGY DELIVERING RESULTS** STRONG RECOVERY IN THE FRONT-END OF THE BUSINESS



SOCIAL

### **RESPONSIBLE TO SUPPLIERS**

Our procurement is governed by the **Procurement Policy and Procurement** Standards which guides practices across the **Group. The Policy and Standard aim to ensure** proficient sourcing of goods and services according to ethical procurement techniques and strategies, promote fairness, accountability, and transparency in the sourcing process. promote SMME growth, and facilitate long-term beneficial relationships, regular engagement, and support.



- · Compliance with the Old Mutual Code of Ethics (Maadili Charter)
- · Adherence to responsible and sustainable environmental practices
- Occupational health and safety standards
- · Local and international data privacy and information security standards and regulations
- · Anti-bribery and corruption
- · Counter Terrorist Financing due diligence
- Black Economic Empowerment

Suppliers are evaluated and screened at regular intervals to ensure compliance with the Procurement Policy and Procurement Standard.

support SMME development through growth initiatives. In South Africa **43%** of our supplier base constitute **SMMEs** 

As part of our strategy to provide payment terms were reduced for all SMME suppliers from 30 days to 7 days

In South Africa, 34% of our supplier base constitute black-owned businesses and 17% constitute black women-owned businesses

Our Enterprise supplier **development** programme helps develop skills through collaborative

To support a key component of the overall procurement strategy and to promote procurement spend with

from them. This promotes SMME development and impactful participation within the Group's supply chain.

We promote environmental action

These practices contribute to the enterprise supplier development and preferential procurement objectives of the BBBEE scorecard and to aid SMMEs in furthering their exposure and development.



The Procurement Council was established to promote Group alignment to procurement strategy and compliance with policies, procedures, and statutory requirements. This will further ensure that key procurement risks are identified and managed in our business.

black-owned and black-women-owned suppliers across all service categories, the Green List was created. We use the

list of qualifying suppliers and their core offerings to encourage segments in the Group to procure goods and services

This will enable us to report on procurement across the Group.

SOCIAL

### **ACCOUNTABLE TO REGULATORS**

We operate in a highly regulated environment and regulators play a key role in overseeing the financial soundness of our business, the strength of our governance processes, and the fair treatment of our customers. Our regulators include all institutions tasked with supervising a particular industry or business activity. The authority granted to a regulator to execute their activities is set out in the legislative framework of the jurisdiction where we operate.



Detail on how the Board engages with regulators can be found in our Corporate governance report, page 19

The Board recognises the strategic importance of building and maintaining strong, effective, and constructive relationships with regulators, irrespective of their jurisdiction. These relationships are built on mutual respect, trust, and transparency.

#### We adopted a proactive approach to regulator engagements. We:

- · Recognise that regulators have a vested interest in the business
- · Acknowledge the benefits of having processes and controls to engage with its regulators with one voice and maintaining consistent and transparent messaging to and from the regulators
- · Approve the appointment of a single point of coordination to manage the relationship and communication with regulators effectively

### Building strong and constructive relationships with regulators support the following strategic objectives:

- · It creates the ability to effectively manage Regulatory Risk
- · It promotes and maintains the reputation of the Group as a responsible and sustainable business
- · It supports the Regulatory Change Process, by allowing the business to engage directly with policy makers early in the process

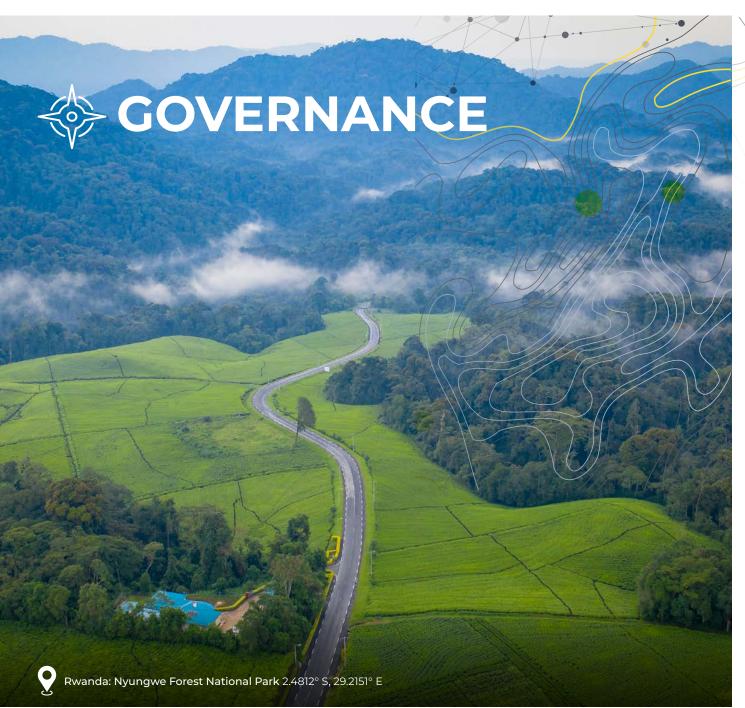
PURPOSEFUL	RELEVANT	OPEN AND HONEST	PROACTIVE	RESPONSIVE
Engagements with regulators must always be <b>impactful</b> and the purpose of each engagement must be <b>clearly defined</b> and understood before establishing contact with the regulator.	Engagement techniques and mechanisms used to engage the regulator must be appropriate and relevant to the matter being addressed, with the intention to have a constructive and impactful engagement to gain a common understanding of the matter at hand and, as far as possible, a positive outcome for the business.	Information shared before, during and after engagements must always be open, honest, and relevant to the matter at hand and by fully cooperating with any requests for on-site and/or desktop reviews, investigations and/or inspections, by providing information that was requested promptly and by maintaining open and honest engagement throughout the process.	Developments within the business, likely to have a regulatory impact, will be assessed in an objective and consistent manner and where regulatory reporting is appropriate, such regulator engagements initiated proactively and actively seeking opportunities to cooperate with regulators in the development of regulatory strategy and policy.	Responding to regulatory enquiries in a timely and transparent manner, with careful consideration whether further engagements may be appropriate to ensure effective resolution of the matter.

No material fines were issued by any regulators during 2021

Lobbying and **collaboration** with the Prudential Authority, the FSCA and National Treasury regarding early access to retirement funding

Participation in **Global Monitoring Exercises** facilitated by the Prudential Authority on behalf of the International Association of Insurance Supervisors

Conclusion of our designation as a Financial Conglomerate



We believe that good corporate governance is fundamental to the success, sustainability, and legitimacy of our Group. Our organisation-wide corporate governance principles, frameworks and risk management practices ensure we make choices that are aligned with our mission, vision, values and strategic objectives across all 14 countries we operate in.

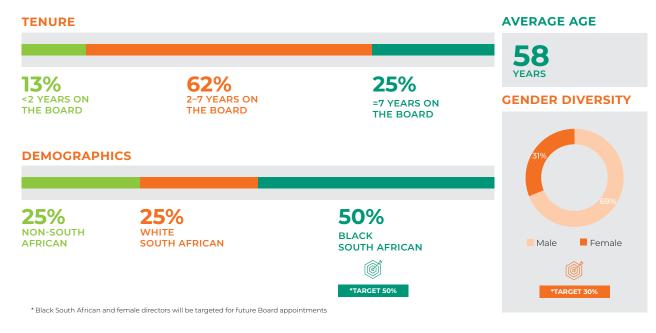


**GOVERNANCE** 

### **GROUP GOVERNANCE OVERSIGHT**

The Board serves as the focal point and custodian of corporate governance. It is ultimately accountable for the performance and the reputation of the Group and ensuring that it continues to operate responsibly, ethically, and sustainably. The Board also has a significant responsibility to ensure our customers' interests are represented and safeguarded and that these interests are balanced against those of our investors and other stakeholders.

Our Board comprises 16 members with the necessary qualifications, collective skills and expertise required to guide this large and complex Group.



The Board is satisfied that our directors have the appropriate balance of knowledge, skills, experience, diversity, and independence for it to govern the Group, considering its nature, size and scale of operations and the laws and customs governing its actions.





**GOVERNANCE** 



# **OUR ETHICS AND VALUES**

Doing the right thing is at the heart of our business approach. Our ethics and values are the foundation of our culture.

Our code of ethics, the Maadili Charter, defines ethical behaviour as following the spirit and intention of the law. Honouring our identity as a pan-African company, Maadili is a Swahili word for ethics. The Board and all employees are subject to the Maadili Charter. The charter assists in understanding what behaviours are consistent with our values.

#### **CUSTOMER**

Champion the customer

#### **DIVERSITY**

The power of diversity and inclusion

#### RESPECT

Respect for each other and communities we serve

#### INTEGRITY

Always act with integrity

#### INNOVATION

Agile innovation that makes a difference

### **ACCOUNTABILITY**

Accountability and trust

The Board and Exco have expressly endorsed the Maadili charter. All employees are required annually to commit to behave within the parameters of our ethical approach to business. The annual attestation is part of a broader ethics management agenda undertaken by the Group.

Management is responsible for the implementation and execution of the Maadili charter and supporting policies, and for the effective monitoring, control, and assurance thereof.



The Maadili charter is available on our website

The Board establishes and steers the culture of the Group and holds management accountable for ensuring the Group adheres to the highest standards of ethics and integrity. Detailed information can be found in our:



Refer to the Application of the KING IV Principles 2021



Refer to the Corporate Governance Report

The Maadili charter is supported by several policies. It is further underpinned by Group policies, operational standards, monitoring tools, and learning interventions including:

### The Group Conflict of Interest and Gifts Policy

This policy regulates and provides processes to timeously disclose and record outside interests, manage conflicts and set guidelines for the giving and receiving of gifts

Awareness is driven by an e-learning module that was undertaken as part of the declaration process

### Managing Unfair Discrimination, Sexual Harassment and Bullying in the Workplace Policy

This policy outlines the applicable procedure to matters related to unfair discrimination in general, and Sexual Harassment and Bullying, specifically

### **Grievance Procedure** (as detailed in the Employment **Relations Handbook)**

The grievance procedure is aimed at addressing issues that result in an employee feeling aggrieved, discontented, or stressed in the work environment

### **Securities Dealing Policy**

This policy is aimed at mitigating regulatory compliance and reputational risks associated with dealing in Old Mutual securities, including listed companies forming part of the Group

#### **Group Financial Crime Risk Policy**

Minimum standards for financial crimerelated methodologies, processes, and tools, including the establishment of Group-wide mechanisms for the making of protected disclosures

#### **Ethical Culture Survey**

In 2021, we incorporated the ethical culture survey when monitoring and measuring our culture journey, affectionately known as Pulse. We used our home-grown, research-based Culture and Engagement Measurement. The overall average score indicated that we foster a healthy environment that encourages an ethical culture.

#### Fraud Health Check

An anonymous survey used to gauge employee knowledge or awareness of various aspects related to fraud and/or financial crime. An overall score of 89% was recorded in 2021, showing that participants have a very good overall awareness and understanding of the aspects of the Financial Crime Policy that were measured.

#### **Market Conduct**

Part of our ethics consideration includes Market Conduct interventions such as e-learning and awareness initiatives. This is overseen by Group Compliance.

#### Maadili e-Learning

Our employees undertake the e-learning module as part of the compulsory

# **RISK MANAGEMENT**

The Board, through the Risk committee, oversees the risk management activities of the Group.

Our **risk strategy** follows a top-down approach and is underpinned by guiding risk principles, high level risk appetite metrics covering financial soundness, liquidity and earnings at risk, and more detailed risk preferences, tolerances and limits. It guides risk taking activities and ensures that we sustainably deliver on our strategic objectives.

We review our risk strategy annually and the Board approves any changes. For a detailed explanation of the Group Risk Strategy, including changes made in 2021, and the Group's top risks, refer to the risk management section in our Integrated Report.



The business strategy is at the centre of all that we do. The business strategy is informed by the Group risk strategy and the Group Strategy and Financial Management Framework which defines the parameters of capital and liquidity management.

# **CAPITAL MANAGEMENT**

The Group Strategy and Financial Management Framework is embedded in all significant business decisions across the Group, and it defines the financial metrics for all capital allocation decisions to enhance shareholder value.

Refer to page 35 of our Results Pack for more information on our Capital Management including liquidity and market risk management, capital optimisation, funding, and capital allocation.



Refer to our 2021 Annual Results Booklet for a full analysis of our Results Commentary, page 22

### **COMPLIANCE OVERSIGHT**

We operate in the highly regulated financial services sector. We are committed to ensuring that we comply with emerging and existing regulatory and supervisory requirements in all jurisdictions we operate in.

Compliance forms part of the second line of Assurance, operating as a specialist function within the Group-wide Risk Management System.

The Risk committee is responsible for oversight of compliance, and annually approves a **Group compliance mandate**, which forms the basis of the compliance programme adopted by the business and which applies across the Group. Executive management is responsible for the implementation of the compliance programme.

This programme enables effective and appropriate oversight over all regulatory compliance matters. The programme includes a compliance strategy, a compliance operating model, and a compliance management system.

A crucial part of the compliance strategy is to establish a **culture of compliance** across the Group. This means embedding workplace behaviour that naturally meets ethical and legal norms and is marked by integrity, trust and respect, and a strong fiduciary duty toward customers.

A formal assessment of the culture of compliance across the Group is conducted at least every two years by the Group Chief Compliance Officer. Action plans are agreed with management for all material gaps identified.

We also have regular and constructive engagement with regulators to ensure we are well informed on all compliance-related developments. More detail can be found in the Accountable to regulators section, page 37.

**GOVERNANCE** 

# PREVENTING FINANCIAL CRIME

Financial crime includes fraud, theft, bribery, corruption, cybercrime, and internal irregularities involving unethical conduct, by directors, employees (full time and temporary), agents, contractors or third parties, resulting in a breach of internal policies or rules, common law obligations, fiduciary duties, statutory laws and regulations, or contractual duties.

The Risk committee is mandated by the Board to oversee all financial crime risks.

The boards of our **subsidiaries** across the continent where we, as a shareholder, have effective management control. In instances where we do not have effective management control, this Mandate will apply insofar as it has been agreed with the other shareholders.

The central **Group Forensic Services function** is responsible for both the implementation of the Financial Crime Risk Policy requirements across the Group and Financial Crime mitigation and investigation capabilities.

The Anti-Money Laundering (AML) function is responsible for both the implementation of the AML, Countering the Financing of Terrorism, Sanctions and Proliferation Policy, and identification, mitigation, and internal and regulatory reporting of possible incidents.

The **Group Due Diligence team** supports the business in identifying high-risk business relationships in the context of AML and Anti- Bribery and Corruption (ABC).

Our integrated approach to combatting financial crime is underpinned by several Group policies and operational standards, including:

# Group AML, Countering the Financing of Terrorism, Sanctions and Proliferation Policy

Sets Group-wide requirements for anti-money laundering, sanctions, countering the financing of terrorism and proliferation.

### Group Financial Crime Risk Policy

Prescribes minimum standards for related methodologies, processes, and tools, including the establishment of Group-wide mechanisms for the making of protected disclosures. Disciplinary processes hold employees at all levels accountable for breaches of the policy.

# Group Whistleblowing Arrangements

Enables employees to disclose genuine suspicions of serious malpractice without fear of retribution or detriment within the Group.

### Group Anti-Bribery and Corruption Standard

Sets out Group requirements for identifying and managing bribery and corruption risk, and covers the giving and receiving of corporate gifts and hospitality.

### Information Security Risk Policy

Sets Group-wide requirements to protect against information security risk where confidential customer or proprietary information is compromised, or priority systems and processes are disrupted.

Our financial crime related incidents recorded reduced by 27% in 2021 Financial crime related actions include: 89 employee dismissals, 38 advisor debarments 224 criminal cases lodged 42 broker/mandated agent contracts being cancelled There were **216 actionable** protected disclosures on the Group whistleblowing hotline. 13% of fraud incidents in 2021 were reported by employees

Cybersecurity training completed by 69% of all employees There were no breaches of the Group ABC Standard Compulsory AML training to be completed by all employees by 30 April 2022

The Group AML Policy and the Risk Management and Compliance Programme in South Africa were updated to meet new guidance on proliferation financing



# RESPONSIBLE STAKEHOLDER RELATIONS

The Board is committed to understanding and responding to the interests and expectations of our stakeholders. To fulfil this commitment, we govern, manage, and monitor stakeholder relationships according to the Group Stakeholder Relations Policy. The policy stipulates that all material decisions must explicitly consider the impact on our stakeholders, and we must be consistent and transparent in our reporting of stakeholder engagement.



Read more about these stakeholder groups – including the value they hold for us, their specific needs and expectations, and the value we provide for them - in the stakeholder engagement section of our Integrated Report



**GOVERNANCE** 

The Board mandates the Responsible Business committee to oversee stakeholder relations.

Details on how the Board engages with each stakeholder group, and the Responsible Business committee report can be found in our Corporate Governance Report.



Refer to our Corporate Governance Report, page 28

The dedicated central Stakeholder Relations function is responsible for the implementation of the requirements and deliverables as contained in the Stakeholder Relations Policy.

The boards of our subsidiaries across the continent adhere to the Group's Stakeholder Relations Policy and ensure all the applicable requirements are implemented and complied with. Subsidiary boards must ensure local regulatory requirements are included in the policy implementation.

# TAX TRANSPARENCY

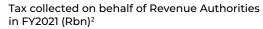
We contributed R14.2 billion in taxes to the jurisdictions we operate in. In line with our Truly Mutual strategy, we pride ourselves on being a committed, socially responsible corporate citizen having regard to its economic, social, and environmental impact on the communities we operate in. We continue to hold ourselves to a benchmark that requires us to behave responsibly and, among others, pay our equitable share of taxes, on time. We know the deep impact that the taxes we pay have on the prosperity of the countries and communities we serve.





Tax borne by the Group in FY2021 (Rbn)1







Refer to our Tax Transparency Report for more detail, page 5

- 1 'Taxes borne' means taxes incurred by entities in the Old Mutual Group and not recovered
- 2 'Taxes collected' refers to taxes collected by entities in the Old Mutual Group on behalf of Revenue Authorities and paid over

### RESPONSIBLE REMUNERATION

Our reward philosophy underpins our Group strategy in supporting a high-performance culture that rewards high performing, engaged employees that make meaningful contributions to achieve the Group's purpose, vision and values.

The Remuneration committee believes that fair and responsible remuneration means ensuring that remuneration is externally relevant, internally equitable and supports the delivery of the Group's short-, medium- and long-term objectives. In 2021 the Remuneration committee approved The Fair and Responsible pay philosophy and principles.



#### **PHILOSOPHY**

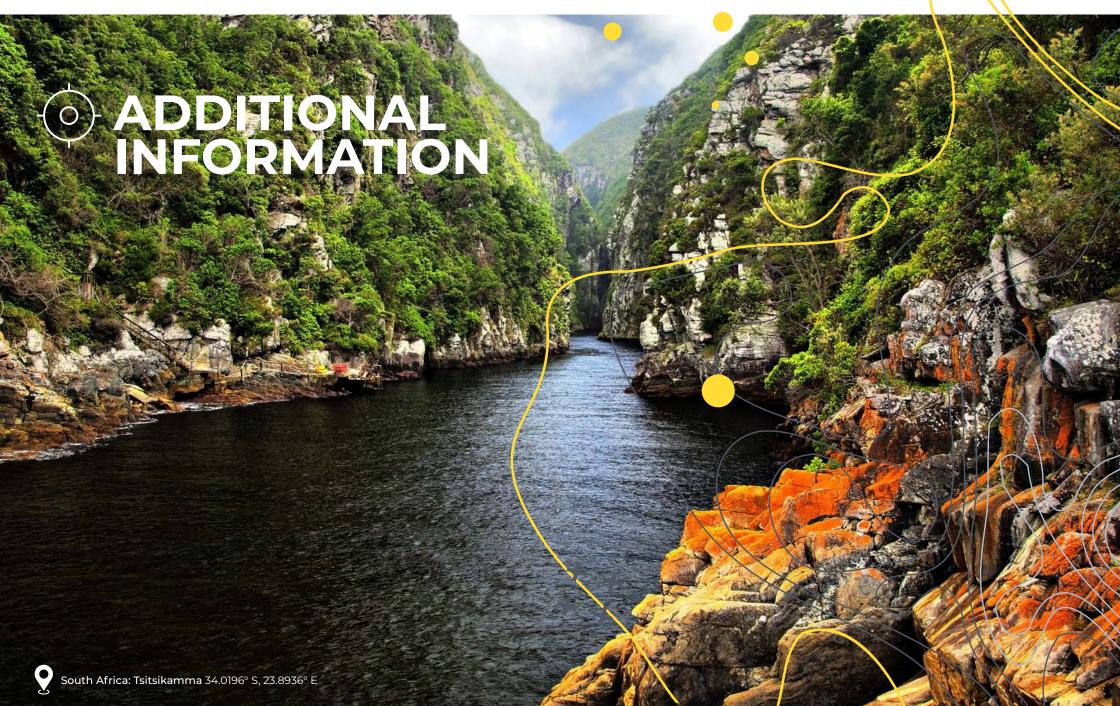
To achieve our purpose of championing mutually positive futures for our stakeholders, including shareholders, employees, customers, the community and the environment, and our vision of being our customer's first choice to sustain, grow, and protect their prosperity, we require a high performing workforce that is engaged by meaningful work, and is paid fairly and responsibly for the work and the value created for stakeholders

We consider fair and responsible pay as a principle that stretches beyond pay alone. It includes a holistic view of reward that is competitive throughout the countries and regions where we offer employment. It aligns with our values, purpose, and commitment to being a responsible business, while being fair to all stakeholders.

#### **PRINCIPLES** FREE FROM COMPETITIVE PAY **PAY FOR FAIR OPPORTUNITIES** AND REWARD AND FULFILLING WORK AND OPENNESS LIFE FOR ALL We determine an individual's We provide a total remuneration We provide all employees We are committed to providing We ensure that clear We support the security and overall well-being of all employees value to the organisation package and employee value with an opportunity to share all employees with fair and expectations are set for how employees are remunerated based on the strength of the proposition which is competitive in the success of the Group appropriate opportunities to by ensuring that all employees individual's contribution to the and enables us to attract. through performance-related grow and advance in their careers and the principles auiding receive a sufficient level of pay to through skills development and organisation and not preferences, motivate, and retain employees pay structures aimed at rewarding decisions which include clear meet their basic needs and that unconscious biases, or other based on market rates for their value creation and performance ensuring that the employee's personal objectives and feedback the amount will be achievable factors which are not attributable role, location, performance, skills at an individual, business/division, remuneration progresses along to ensure that all employees without the need to work to the employee. and experience. and Group level. with changes in work intensity understand their pay. excessive hours or rely on any and evolving skills. variable remuneration.







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# **GLOSSARY OF TERMS**

Defined Term	Description	
Alternative Energy	Energy produced from non-traditional sources such as renewable sources such as solar, wind and wind, as opposed to energy produced from carbon-based sources such as coal, oil and natural gas.	
CDP	The CDP is an international non-profit organisation based in the United Kingdom, Japan, India, China, Germany and the United States of America that helps companies and cit disclose their environmental impact.	
Climate Change	Any significant change in primary climate conditions (temperature, precipitation, wind patterns etc.) that occur over an extended time period (multiple decades or more).	
Emissions	The substances, usually in gaseous form, released into the atmosphere as a result of resource consumption activities.	
Global Warming	The global increase in average temperature near the earth's surface.	
Green Economy	A low-carbon, resource-efficient and socially inclusive economic growth path for improved human well-being and social equity while reducing environmental risks. It is an alternative concept to typical industrial economic growth, focussing on increasing GDP above other goals	
Green Economy Taxonomy	Governs what financial instruments can be called "green" and defines their categories and qualifying characteristics.	
Green Finance	The process of increasing financial flows towards sustainable and impact-related financial development.	
Impact	The change in outcomes (positive or negative) caused by an organisation, directly or indirectly, intended, or unintended, measured over time.	
Inputs	Resources that are required for executing an activity i.e., skills, equipment, materials, capital.	
Mitigation	A human intervention actively focusing on reducing the level of human impact on the climate system and surrounding environment.	
Net Zero	A global commitment made by multiple countries and regions to lead the world to decrease emissions, ultimately aiming to achieve a transition to net zero emissions by 2050.	
Outcomes	Effects of an activity which is an aspect of social, environmental, or economic wellbeing.	
Outputs	Tangible, quantifiable results of the activities or efforts of an institutional or individual.	
Task Force on Climate-related Financial Disclosures (TCFD)	A task force developed to create consistent climate-related financial disclosures to aid organisations in climate-strategy integration and increase transparency in organisations to all stakeholders.	

# **LIST OF ACRONYMS**

Defined Term	Description
ABC	Anti-Bribery and Corruption
AUM	Assets Under Management
BBBEE	Broad-based Black Economic Empowerment
CO <sub>2</sub> e	Carbon Dioxide emissions
CRISA	Code for Responsible Investment in South Africa
CSI	Corporate Social Investment
CSR	Corporate Social Responsibility
DBE	Department of Basic Education
ECD	Early Childhood Development
ESD	Enterprise Supplier Development
ESG	Environmental, Social, Governance
FSB	Financial Stability Board
FSC	Financial Sector Charter
GBVF	Gender Based Violence and Femicide
IFAs	Independent Financial Advisors
IFC	International Finance Corporation
NPS	Net Promoter Score
PPA	Power Purchase Agreements
PRI	Principles for Responsible Investing
PSET	Post School Education and Training
ROA	Rest Of Africa
SDG	Sustainable Development Goal
SME	Small and Medium Sized Enterprises
SMME	Small, Medium and Micro Enterprises
TCFD	Task Force on Climate Related Financial Disclosure
UNGC	United Nations Global Compact



